



Faculty Profile on University Website

www.mjpru.ac.in

Title	Prof.	First Name	Atul Kumar	Last Name	Sarkar	Photograph
Designation		Professor of Eminence				
Department		Business Administration				
Address		MJP Rohilkhand University, Bareilly				
(Campus)						
(Residence)		1/50 Suresh Sharma Nagar, Bareilly, 243006				
Phone No						
(Campus)						
(Residence)						
Mobile		9412302748				
Fax						
Email		aksarkar1957@gmail.com				
Web-Page						
Educational Qualifications (Graduation Onwards)						
Course/Degree		Institution		Year		Details/Thesis Topic/Subjects
Commerce		HNB Garhwal University, Srinagar, Garhwal		1986		Thesis topic: The Synthetic Rubber Industry in India
Associate Company Secretary (ACS)		Institute of Company Secretaries of India (ICSI), New Delhi		1986		
Chartered Financial Analyst (CFA)		Institute of Chartered Financial Analysts of India, Hyderabad.		1991		
M Com		MJP Rohilkhand University		1978		Commerce
B.com.		MJP Rohilkhand University		1976		Commerce
Career Profile						
Organization / Institution		Designation		Duration		Role
Department of Business Administration, MJP Rohilkhand University		Professor of Eminence		2020- Till		Teaching
Department of Business Administration, MJP Rohilkhand University		Professor		2018 – 2020		Teaching
Faculty of Management, MJP Rohilkhand University		Professor, Head & Dean		2014 – 2017		Teaching & Administration
Faculty of Management, MJP Rohilkhand University		Dean		2008 – 2011		Teaching & Administration
Central Library, MJP Rohilkhand University		Librarian		2008-2013		Library
Department of Business Administration, MJP Rohilkhand University		Professor		2007– 2013		Teaching
Faculty of Management, MJP Rohilkhand University		Professor, Head & Dean		2003 – 2006		Teaching & Administration
Department of Business Administration, MJP Rohilkhand University		Professor		2002 – 2003		Teaching
Department of Business Administration, MJP Rohilkhand University		Reader		1996 – 2001		Teaching Administration Research
Deptt. Commerce & Management, HNB Garhwal University, Srinagar, Garhwal		Lecturer Reader & Head		1986 -1996		Teaching & Administration
Deptt. Commerce & Management, HNB Garhwal University, Srinagar, Garhwal		Lecturer Reader		1980 -1985		Teaching

Research Interests / Specialization									
Finance and Accounting; Financial and Management Accounting, Security Analysis and Portfolio Management, Project Management, International Financial Management, Financial Services.									
Teaching Experience (Subjects/Courses Taught): More than 40 years									
Management Accounting, Financial Management, Security Analysis & Portfolio Management, Management Of Financial Services, Corporate Restructuring, Financial Derivatives, Project Management.									
Honors & Awards									
Best paper award in Finance & Accounts segment, Chartered Secretary 1997, Guru Dronacharya Award carrying a Cash Prize of Rs. 5000/- , KCMT Bareilly. & Best Teacher Award of 2009 by Lotus Institute of Management & Sahara.									
Publications /Academic Activities (Numbers Only)									
Books & Monographs (Single Author)	0	Research Papers Published in International Journals	39	Papers Presented in Seminars/ Conferences	92	Seminars/ Conferences Organized	09	Research Projects (Completed)	01
Books (Co-authored)	0	Research Papers Published in Other Journals	32	Seminar/ Conferences Attended	72	Workshops Organized	07	Research Projects (Ongoing)	
Books (Edited)	0	Articles Published in Popular Fora, e.g., Websites, Blogs, Newspapers, Magazines etc.		Sessions Chaired in Seminars/ Conferences	15	Membership of Academic / Professional Bodies		Foreign Countries Visited for Academic Assignments	
Chapters in Edited Books	21			Resource Lectures Delivered	72				

Details of Publications /Academic Activities (2010 Onwards)

(a) Books / Monographs

<u>Year of Publication</u>	<u>Title</u>	<u>Publisher</u>	<u>ISBN</u>	<u>Co-Author (s) (if any)</u>

(b) Papers Published in Indexed/ Peer Reviewed Journals

1. ***“Financial Forecasting”***- Management Accountant- The Institute of Coast and Works Accountants of India, Calcutta, May 1989.
2. ***“Contribution of UPFC in the Revival of small Sick Units”***- Agrani Kurukshetra University 1989.
3. ***“Labour Dispute and their Settlement in Tehri Dam Construction Units”*** Indian Institute of Public Enterprises-Allahabad University. 1990
4. ***“Mutual Funds in India-Emerging Trends”***- Management Account Institute of Cost and Works Accountants Of India, Calcutta-May 1991
5. ***“Performance Evaluation of Mutual Funds”***- Management Account Sept. 1991
6. ***“Foreign Currency Financing in India-Source, Procedure, Risk and Remedies”***- Chartered Secretary- The Institute of Company Secretaries of India, New Delhi, May 1992.
7. ***“International Projects- Risk and Remedies”***- Management Accountant, June 1992
8. ***“Financial Swaps- An attractive Financing Technique”***- Chartered Accountant of India, New Delhi July 1992.
9. ***“OTC Exchange of India- Towards Floorless Exchange”***- Chartered Accountant Sept. 1992.
10. ***“Should we Invest in Mutual Funds”***- Management Accountant- Oct 1992
11. ***“International Financing Market Anomalies”***- Chartered Secretary, Oct 1992.
12. ***“How to Evaluate International Projects”***- Management Accountant, Nov. 1992
13. ***“Indian Shipping Industry- Problem and Prospects”***- Transport & Economics Development, BHU, 1992
14. ***“Forfaiting- An Attractive Financing Technique”***- Management Account, Jan 1993
15. ***“OTC Exchange of India Mechanics of operations”***- Chartered Secretary Feb. 1993.
16. ***“Individual Investment portfolio Management”***- Yojana, March 1993
17. ***“Globalisation of India Capital Market”***- Indian Journal of Commerce.
18. ***“Role of Capital Market Participants under Free Pricing Era”***- Chartered Secretary, Jan. 1994.
19. ***“Cost Control of Construction Project”***- Finance India, Indian Institute of Finance, New Delhi Dec 1993.
20. ***“Cross Currency Interest Rate Swap”***- A Winning Formula for Indian Companies- Management Accountant March 1994
21. ***“Implications of New Industrial Policy”***- Monograph Indian Industries- BHU, 1993
22. ***“Role of Capital market participants Under Free Pricing Era”***- Chartered Secretary-1994
23. ***“An Innovative Way of Curbing Recession”***- Chartered Accountant 1994
24. ***“Credit Rating in India : A new Feather in the Capital Market’s cap”*** Management Accountant- July 1994
25. ***“Indian Capital Market : New Dimensions”***- Chartered Accountant Sept. 1994
26. ***“Portfolio Management of life Insurance Corporation of India”***- The Indian Journal of Commerce- Sept. 1994
27. ***“Attraction Foreign- Institutional Investors”***- Yojna Sept. 1994
28. ***“National Stock Exchange of India “Future role”***- Yojna Nov. 1994
29. ***“Indian Accounting Standards: Should it be Mandatory”***- Management Accountant, Feb 1995.
30. ***“Investors Protection: Implication of Scraping the badla system”*** Chartered Accountant March 1995
31. ***“Modus Operandi of Stock Invest Scheme”***- Chartered Secretary- March 1995
32. ***“Portfolio Management of Life Insurance Corporation of India”*** Finance India- March 1995
33. ***“Human Resource Development:- Key to Organisation Success”***- MD University, Rewari, Accepted for monograph

34. ***"Preferential Allotments: Threat to Corporate Democracy"***- Indian Association of Accounting and Finance Jaipur, Presented in **Sept. 1995**.
35. ***"Private Sector Banks- Banking Strategies"***- Chartered accountant **Nov. 1995**
36. ***"Application & Implications of banking Sector Reforms"***- Management Accountant **June 1995**
37. ***"New Dimensions foreign Currency Financing"***- Management Accountant **June 1995**
38. ***"Capital adequacy Norms for NBFCs: In search of a Sound Base"*** Chartered Secretary, **Sept. 1995**
39. ***"Transparency in Public Issue Documents"***- Paper Presented In Commerce Conference Held on **Oct.1995** and accepted for publication in Monograph.
40. ***"What Ails the Indian Capital Market"***- Chartered Secretary, Feb. 1996
41. ***"Application & Implication of New Prudential Norms for banks"***- Chartered Secretary, March 1996
42. ***"Implication of Depositories Ordinance, 1995"***- Management accountant **July 1996**.
43. ***"India Capital Market- Recent Development and their Implications"*** Management Accountant, **March 1997**.
44. ***"Convertibility- A Stock or Stock Absorber to Indian Capital Market- A Twenty First Century Vision"***- National Seminar at MJP Rohilkhand University, Bareilly 20-21 Sept. 1997
45. ***"Prospects of Euro in the Third Millennium"***- National Seminar on **"India & World Trade in the Third Millennium"** RBM Institute, Bareilly **18 Jan. 2000**.
46. ***"Marketing of Banking Services- A Challenge to Public Sector Banks"***- International Seminar on Finance Management of Banking Industry in a Global Perspective, 30-31 Jan, 1 Feb 2001.
47. ***"Indian Banking Industry- Challenge Ahead"*** International Seminar on Finance Management of Banking Industry in a Global Perspective, Bareilly College, Bareilly **30-31 Jan, 1 Feb. 2001**
48. ***"Outsourcing vis-à-vis Financial Sector Reforms in India"*** in the Refereed Journal CHARTERED SECRETARY (ISSN: 0972-1983) Vol. No. XXXIII in **September 2003** issue.
49. ***"Changing Environment of Indian Capital Market"***- **National Conference of** Indian Accounting Association **December 22-24, 2001** Aligarh Muslim University, Aligarh
50. ***"Outsourcing: The Strategic Tool to Counter Business Uncertainties"***- Seminar on "Economic Development in the Era of Uncertainty". Jan 20-21 2002 Rakshpal Bahadur Management Institute, Bareilly
51. ***"Accounting & Management of Intellectual Capital in the New Economy Seminar"***- Accounting & Management of Intellectual Capital, March 07-08-2003 Goa Institute of Management, Goa, Monograph Published in **Feb 2004**.
52. ***"CRM- The key to Success"***- Seminar –"Vedic Values & Corporate Excellence" Feb 22-22, 2002 Gurukul Kangri University & Shantikunj Haridwar
53. ***"Financial Sector Reforms vis-à-vis outsourcing"*** Seminar-Indian Commerce Association October 2002 ML Sukharia University, Udaipur, Chartered Secretary, Sept. 2013
54. ***"Credit Derivatives- An Effective tool to hedge Credit Risk"***- Seminar on Changing Dimension in Accounting & Finance" Feb 22-23, 2003 Research Development Association, Jaipur Paper Presented.
55. ***"ABC of Corporate Governance"***- **Natioanal Seminar March 1-2, 2003** Aligarh Muslim University, Aligarh, Published in Souvenir only.
56. ***"Hotel Industry and Delhi's Excise Policy"***- National Seminar on Tourism & Development (3-4 Feb 2002) J.S. Hindu PG College, Amroha Published in Souvenir Only.
57. ***"How to Create an effective team" 20-21 feb 2004 Gurukul Kangri University, Haridwar, Souvenir Publication in Souvenir only.'***Kn
58. ***CRM- A big Challenge In Management Education"***- **KN PG College, Sultanpur, 28-29 Feb 2004. Published in Souvenir Only.**
59. ***"Public Sector Undertaking: A reality Check Vis-à-vis its private Counterpart in terms of Market Capitalization:"*** Indian journal of Public Enterprises, Allahabad, Dec 2007.
60. ***"Public Sector Undertaking: A reality Check Vis-à-vis its private Counterpart in terms of Market Capitalization:"*** Indian journal of Public Enterprises, Allahabad, Dec 2007.
61. ***"Commodity Market Efficiency In India"***- Journal of Business Solutions, RBMI, Bareilly, June

2008

62. **"RTGS Mechanism: Key to Effective Cash Management Awareness (ISBN:09730001) Vol. 1, No. 2, in July-December, 2004**
63. **"Consolidation in Indian Banking: Strategies and Challenges", in "The Vision" Journal of Management & Allied Sciences, July-September, 2005**
64. **"Indian Capital Market vis-à-vis Global Capital Markets – A Critical Analysis", in "The Manager Today" Journal of Management Science, January-March, 2006**
65. **Globalization- A Source and Course of Culture Influx", in the AIM EXPLORE – A Peer reviewed Journal of Management Awareness (ISSN: 0973-0001) Vol. 1, No. 2, in Jan-June & July-December, 2005**
66. **"Future Trends & Strategies of M&A Deal in India Inc." in Lingaya's Journal of Professional Studies, July-December 2007**
67. **"Performance of mutual Funds in India"- Skyline Business Journal, Skyline: University College, Sharjah, UAE, Sept. 2009**
68. **"Performance of mutual Funds in India"- Skyline Business Journal, Skyline: University College, Sharjah, UAE, Sept. 2009**
69. **Micro financing : A Bridge For Economics Development of India", AIM EXPLORE July-Dec 2010**
70. **"Impact of Gold and Silver Futures on the Spot Rate Volatility- An Indian Perspective"- NICE Journal of Business Vol.6 No.1 Jan-June 2011.**
71. **Market Driven Innovation For Rural Penetration"- The IUP Journal of Business Strategy The ICFAI University Press Hyderabad. Sep. 2011**
72. **"Third Party Administrator (TPA) and Health Insurance in India"- Paper Accepted for publication of IFTM Moradabad.**
73. **"Long Term Association of Stock Markets of Selected Nations : An Empirical Study"- Paper Presented at RDA International Conference, Jaipur Jan 2012.**
74. **"A study of Regulatory Framework for Venture Capital Industry in India" Mumukshu journal of Humanities, June 2012, published by S.S College Shahjahanpur.**
75. **"Venture Capital Funding in India: Perspective of "Beneficiary Firms" Review of Management June 2012, published by Spartacus India for Management Development Research Foundation, New Delhi.**
76. **"Funding Mechanism of venture capital Firms in India with special reference of Investment Capital Partners" International Journal of Applied Financial Management Perspectives, Oct 2012, published by Pezzottaite Journals, Jammu.**
77. **"Brand Positioning of Fast Moving Consumer Goods In India"**
78. **"Impact of Preceived Brand Origin (India Vs Foreign) on Consumers' Brand Preference" The International Journal's, Research of social Science & Management, July 2012.**
79. **"Use of Host Country Culture Element in Brand Positioning of Multinational Brands" PEZZOTTAITE JOURNALS July-Sept 2012**
80. **"A Study of The Influence of Company Specific Attributes on Consumer's Preference of FMCG Brands" SAJMMR South Asian Journal of Marketing & Management Research, Aug. 2012**
81. **"A Study of Regulatory Framework for Venture Capital Industry in India" Mumukshu journal of humanities June 2012.**
82. **"Paradigms of Activity Based Costing System" Mumukshu Journal of Humanities, June 2012.**
83. **"Impact of information Technology on Indian Banking Industry" Vimarsh- A Journal of IFTM University, Moradabad July-Dec 2012**
84. **"Contribution of Regional Rural Bank in the Development of Himachal Pradesh" Mumukshu journal of Humanities, SS College, Shahjahanpur, June 2013.**
85. **"A Critical Evaluation of FMCG Market Environment in United Arab Emirates" Mumukshu journal of Humanities, SS College, Shahjahanpur, June 2013.**
86. **"Investment process of venture capital : A descriptive study of CX Partners" published in JIM Quest: Journal of Management and Technology, Jan.-July 2014, published by Japuria Institute of Management, Vasundhara, Ghaziabad**

87. "A Study of Regulatory Framework for Venture Capital Industry in India" published in Mumukshu: Journal of Humanities, June 2012, published by S.S. (P.G.) College, Shahjahanpur, U.P. India
88. "Venture Capital Funding in India: Perspectives of Beneficiary Firms", published in Review of Management, June 2012, Published by Spartacus India for Management Developmet Research Foundation, New Delhi (India)
89. "Funding Mechanism of Venture Capital Firms in India with Special Reference to Inventus Capital Partners" published in International Journal of applied financial management perspectives , Oct.- Dec.'2012, published by Pezzottaite Journals, Jammu
90. "Pre Investment Decision Making Process of Venture Capital" published in International Research Journal of Science & Humanities , volume 6 Issue 8 Year 2015 (Online)
91. "A study of Institutionalizing Impact Investing in venture capital" published in International Research Journal of Science & Humanities , volume 6 Issue 9 Year 2015 (Online)
92. "Corporate Social Responsibility- A Brand Building Tool. (An Empirical Study of Indian IT Industry.) ", International Journal of Emerging Technologies and Innovative Research (www.jetir.org | UGC and ISSN Approved), ISSN:2349-5162, Vol.6, Issue 5, page no. pp124-134, May-2019, Available at :<http://www.jetir.org/papers/JETIR1905K17.pdf>

(c) Articles

(d) Seminar/Conference Paper Presentations

1. **"Financial Forecasting"**- Management Accountant- The Institute of Coast and Works Accountants of India, Calcutta, May 1989.
2. **"Contribution of UPFC in the Revival of small Sick Units"**- Agrani Kurukshetra University **1989**.
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42. **"Implication of Depositories Ordinance, 1995"**- Management accountant **July 1996.**
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51. **"Accounting & Management of Intellectual Capital in the New Economy Seminar"**- Accounting & Management of Intellectual Capital, March 07-08-2003 Goa Institute of Management, Goa, Monograph Published in **Feb 2004.**
52. **"CRM- The key to Success"**- Seminar –"Vedic Values & Corporate Excellence" Feb 22-22, 2002

Gurukul Kangri University & Shantikunj Haridwar

53. **“Financial Sector Reforms vis-à-vis outsourcing”** Seminar-Indian Commerce Association October 2002 ML Sukharia University, Udaipur, Chartered Secretary, Sept. 2013
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78. **“Impact of Perceived Brand Origin (India Vs Foreign) on Consumers’ Brand Preference” The**

International Journal's, Research of social Science & Management, **July 2012.**

79. "Use of Host Country Culture Element in Brand Positioning of Multinational Brands" PEZZOTTAITE JOURNALS **July-Sept 2012**
80. "A Study of The Influence of Company Specific Attributes on Consumer's Preference of FMCG Brands" SAJMMR South Asian Journal of Marketing & Management Research, **Aug. 2012**
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84. "Contribution of Regional Rural Bank in the Development of Himachal Pradesh" Mumukshu journal of Humanities, SS College, Shahjahanpur, June 2013.
85. "A Critical Evaluation of FMCG Market Environment in United Arab Emirates" Mumukshu journal of Humanities, SS College, Shahjahanpur, June 2013.
86. "Investment process of venture capital : A descriptive study of CX Partners" published in JIM Quest: Journal of Management and Technology, Jan.-July 2014, published by Japuria Institute of Managemnt, Vasundhara, Ghaziabad
87. "A Study of Regulatory Framework for Venture Capital Industry in India" published in Mumukshu: Journal of Humanities, June 2012, published by S.S. (P.G.) College, Shahjahanpur, U.P. India
88. "Venture Capital Funding in India: Perspectives of Beneficiary Firms", published in Review of Management, June 2012, Published by Spartacus India for Management Developmet Research Foundation, New Delhi (India)
89. "Funding Mechanism of Venture Capital Firms in India with Special Reference to Inventus Capital Partners" published in International Journal of applied financial management perspectives , Oct.- Dec.'2012, published by Pezzottaite Journals, Jammu
90. "Pre Investment Decision Making Process of Venture Capital" published in International Research Journal of Science & Humanities , volume 6 Issue 8 Year 2015 (Online)
91. "A study of Institutionalizing Impact Investing in venture capital" published in International Research Journal of Science & Humanities , volume 6 Issue 9 Year 2015 (Online)
92. "Corporate Social Responsibility- A Brand Building Tool. (An Empirical Study of Indian IT Industry.)", International Journal of Emerging Technologies and Innovative Research (www.jetir.org | **UGC and ISSN Approved**), ISSN:2349-5162, Vol.6, Issue 5, page no. pp124-134, May-2019, Available at :<http://www.jetir.org/papers/JETIR1905K17.pdf>
93. National seminar of Indian Association of Accounting and finance, Jaipur. Paper Presented "**Preferential allotments: Threats to Corporate Democracy**" Sept. 1995
94. Indian Commerce Association's Commerce Conference, Hosted by Rajasthan University Jaipur. Paper presented "Transparency in Public Issues Documents" Oct. 1995
95. National Seminar held at MJP Rohilkhand University, Bareilly. Paper presented Convertibility- "A Shock or 5 Shock Absorber to Indian Capital Market: A Twenty First –century Vision", 20,21 Sept. 1997
96. Participated in one day seminar on "Corporate Governance" organized by Bareilly Satellite Chapter of Northern Indian Regional Council of Institute of Company Secretaries of India, New Delhi Nov. 01, 1998.
97. National Seminar on "India & world trade in the Third Millennium"- Organized by Rakshpal Bahadur Management Institute, Bareilly, paper Presented, "Prospectus of Euro in the third Millennium", January 2000

(e) Resource Lectures Delivered-72

- Special Lecture on "Non-Bank Source of Financing" delivered at State Bank of India Training College, Bareilly. **July 1997**
- Special Lecture on "Strategies Resource Allocation to Projects" delivered at Lal Bahadur Shastri Institute of Management and technology, Bareilly **December 1998**
- Special lecture on "**Financial Evaluation of Projects**" delivered at Lal Bhadur Shastri Institute of Management and Technology, Bareilly **Jan 1999**
- A talk on "**Finance for Non Finance People**" organized at Bareilly Satellite Chapter of Northern India Regional Council of Institute of Company Secretaries of India, New Delhi on **Feb 01, 1999**
- Career Counseling Programme orgainized in collaboration with Department of Commerce and Bareilly & Satellite Chapter of NIRC of ICSI on **Sep 20, 1999.**

- Special lecture on “Advent of Euro” delivered at Lal Bahadur Shastri Institute of Management and technology Bareilly **October 1999**
- Special lecture on “Mechanism of Depositories” delivered at Shri Ram Murti Smarak Institute of Management Studies, Bareilly **10 October 1999**
- Special lecture on “Risk Analysis of Projects” delivered at Lal Bahadur Shastri Institute of Management and technology Bareilly. **Nov 1999**
- Special lecture on “**Social Cost Benefit Analysis of Projects**” delivered at Lal Bahadur Shastri Institute of Management and technology Bareilly **Dec 1999**
- A talk on “**Role Of Company Secretaries under Liberalized Era**” organized by Rakshpal Bahadur Management Institute, Bareilly, paper presented, “**Prospects of Euro in the Third Millennium**”, **January 2000.**
- Special lecture on “**Mathematics of Foreign Exchange Market**”- Delivered at Lal Bahdur Shastri Institute of Management & Technology, Bareilly **February 2000.**
- Special Lecture on “**Indian Financial Institution**” delivered at Department of Commerce, Bareilly College, Bareilly **December 12, 2000.**
- Special lecture on “**Recent Trends in Indian Capital Market**” delivered at Department of Commerce, Bareilly College, Bareilly **December 26, 2000.**
- Special lecture on “Anomalied of Foreign Exchange Market” delivered at Lal Bahadur Shastri Institute of Management & Technology, Bareilly December 2000.
- Co-Chaired a Technical Session at International Conference held at **Gurukul Kangri University, Haridwar** on topic – Vedic Values and Corporate Excellence on **22-24 Feb 2002.**
- Co-Chaired National Seminar on “**Economics of Disinvestment**”, orgainized by Faculty of commerce & Management Studies, Bareilly College, Bareilly, on **December 21, 2002.**
- Co-Chaired Natinal Conference on Emerging Issues in Accounts, Business & Management and Contributed a paper titled “**RTGS Mechanism: Key to Effective Cash Management**” at RDA Jaipur Between **28-29 Feb. 2004.**
- Co-Chaired The Technical Session and presented the paper “**SCF-An Innovative Way of supplying lifeblood to Business**”, at International Conference on Emerging Issues in Accounting, Information Technology, Business and Management, held on **9-10 January, 2006** Organized By The Research Development Association, Jaipur (Rajasthan).
- Chaired a Technical Session at National Conference – “**The Next Wave of Globlization: Financial Intergration**” held at SRMS Institute, Bareilly on **Feb.16-17, 2008** and presented a paper titled Ramification of integration of Indian Financial Market.
- Co-Chaired a technical Session at Seminar orgainized by ICFAI bareilly Chapter on the topic of “**Opportunities and Challenges of Indian Financial System**” on **10 Aug. 2008**
- Chaired a Management Students Induction Programme at KCMT Bareilly and presented a Paper on “**How to Sail Through Management Programme**” on **20 Aug. 2008**
- Seminar on oppotunities in Financial Sector-ICFAI, Bareilly 10 August 2008 Chairperson.
- Swami Shukdevanand International Seminar organized by SS(PG) College Shahjanpur on 20-21 Dec. 2008. Keynote Speaker III Technical Session.
- Next Wave of Globlization: Financial integration. SRMS Institute of Management & Technology Bareilly 16-17 February 2008. Co-Chairperson.
- Organized as Director a Workshop On Research Methodology in Feb. 2009 In The Department of Business Administration, MJP Rohilkhand University Bareilly.
- Faculty Development Programme orgainized by Lotus Institute of management and Research. Keynote Speaker.
- Research Methodology & its Statistical application in Management Research, FDP Lotus Institute of management, Bareilly, 18 March 2009. Chairperson.
- National Conference organized by Department of Business Administration MJP Rohilkhand University, Bareilly on Causes and Implications of Global Meltdown on 11th April 2009. Director of the Seminar.
- Organized as Director at FDP on How to be an Effective Management Teacher on 24th & 25th Sep 2009 in the Department of Business Administration, MJP Rohilkhand University, Bareilly.
- XIV National Seminar on Management, Orgainised By SRMS Institute of Mgmt & Tech. Bareilly, 14-15 Nov. 2009. Chairperson II Technical Session.

- Swami Sukhdevanand International Seminar organized by SS (PG) College Shahjanpur on 20&21 Dec. 2009. Chairperson III Technical Session.
- Swami Sukhdevanand International Seminar- Role of IT in Shaping World Economy, S.S. PG College, Shahjahanpur 20-21 Dec. 2009 Chairperson.
- International Conference on Emerging Issues in Accounting, Finance, Infrastructure Development etc. RDA Jaipur. 15-16 Jan. 2010 Joint Chairperson.
- Delivered Keynote Address at National Seminar Organized by Advance Institute of Management, Gaziabad on Value Creation For Competitive Advantage on 10th April 2010.
- Convocation Ceremony organized by Lotus Institute of Management, Bareilly on 11th April 2010. Delivered Convocation address.
- Key Speaker of Orientation Programme organized by Future Institute of Management, Bareilly on 17 Aug 2010.
- Attended All India Commerce conference organized at Goa in the month of Oct. 2010
- XV National Seminar on Managing Innovation For Sustained Excellence organized by SRMS Institute of Management and technology, Bareilly on 13 & 14 Nov. 2010 Chairperson II Technical Session.
- Organized as Director a FDP on Case Studies on 26th & 27th Nov. 2010 in the Department of Business Administration, MJP Rohilkhand University, Bareilly
- Swami Sukhdevanand International Seminar organised By SS (PG) College, Shahjahanpur on 19 & 20 Dec. 2010 Chairperson 1st Technical Session.
- National Seminar on Small and Medium Enterprises in present Scenario Organised by SS (PG) College, Shahjahanpur on 20th Dec. 2010 Keynote Speaker and Presented a Paper on Foreign Direct Investment in Small & Medium Sector in India.
- Organised as Director a Workshop on Use of SPSS in Research Methodology on 28th & 29th Jan 2011 in the Department of Business Administration, Mjp Rohilkhand University, Bareilly .
- Swami Sukhdevanand International Seminar organised By SS (PG) College, Shahjahanpur on 26 & 27 Feb 2011 Chief of Juri All Technical Sessions.
- Keynote Speaker at Khandelwal College of Management Science and Technology, Bareilly on 13th Aug. 2011.
- XVI National Seminar on Changing Dimension of Rural Market opportunities and Challenges organized By SRMS Institute of management and Technology, Bareilly on 19^t & 20 Nov. 2011. Chairperson II Technical Session.
- National Seminar Organized by Amarpali Institute of Management and Technology, haldwani on 26th Nov. 2011. Chairperson II Technical Session
- Delivered Lecture on Positive Living at Department of Commerce Dr. Hari Singh Gour Vishwavidyalaya, Saugor , on 1-2 Sept. 2011.
- Chairperson Technical Session- 1. "Manthan" Seminar organized by Amarpali Institute Haldwani on Redefining Management Practices in 21st Century on 26 Nov. 2011.
- Jury Member, Drashtikon – A Power Point Presentation Contest on the theme "Enhancing Interpersonal Relationship at work place and away too" held on 19th feb.2012 at Lotus Institute of Management, Bareilly
- Chairperson Technical Session -2. International Conference Resurging India-Miths and Realities. Organised by Teerthankar University on 17-18 March 2012.
- KeyNote Speaker "Saaransh" panel Discussion on Budget 2012-13 And its impact on Indian Economy organized by ANA college of Management Studies 2nd April 2012.
- Jury member National Level Case Presentation Competition organized by KCMT Bareilly on 31 March 2012.
- Guest of Honour and Chairperson technical Session-1 National Conference on "Emerging Issues and Challenges in Management by 2020" organized by MIT College of Management Moradabad April 3-4, 2012
- Guest Speaker, faculty Development Programme at SS College Shahjahanpur on 11 may 2012. Topic: Art of Positive Living and Corporate Decision Making.
- Guest of Honor – National Seminar "Enterpreneurship : Challengeing the Unknown, Creating The Future" organized by Amarpali Group of Institutes, Haldwani. On 30th Nov. 2012.
- Special Guest, National Seminar on Breakthrough Management in Engineering Science and

<p>Technology 2013. June 7-8 2013. Rajshree Institute of Management, Bareilly.</p> <ul style="list-style-type: none"> ➤ Co-Chairperson III Technical Session at National Conference On CSBM Organized by Faculty of Commerce SS Jaon Subodh PG College Jaipur, 30-31 Jan 2014. ➤ Guest Speaker at Workshop on Research Methodology Organized by SBS PG Govt. College Rudrapur, on 24th feb. 2014 ➤ Resource Person at Swami Sukhdevanand International Seminar Organized by SS PG College Shahjahanpur on 2&3 March 2014. ➤ Chairperson in technical Session at National Seminar organized by Bareilly College, Bareilly on March 14, 2014. ➤ Guest Speaker at National Seminar on Corporate Social Responsibility organized by Vivek College, Bijnaur on March 30, 2014.
<p><u>(f) Seminars/Conferences/Workshops Organized</u></p> <ol style="list-style-type: none"> 1. Organised one National Level Seminar (Seminar Director) 2. Organised Two FDP as Programme Director. 3. Organised Two workshop on Research Methology as Programme Director. 4. Organised Two lecture series- as Programme Director.
<p><u>(g) Public Service / University Service / Consulting Activity</u></p>
<p><u>(h) Memberships of Academic/Professional Bodies</u> <u>ICSI, ICFAI, All India Commerce Association and All India Accounting Association</u></p>
<p>Projects (With Title, Year, Grants, Funding Agency and Collaborations)</p> <ul style="list-style-type: none"> ➤ Synthetic Rubber by UGC Year 1984 ➤ Study of CSR practices by UP Govt. Year 2016 to 2018
<p>Administrative Positions/Assignments Held</p> <ol style="list-style-type: none"> 1. Head, Department of Business Administration. 2. Head, Department of Hotel Management & Catering Tech. 3. Dean, Faculty of Management 4. Honorary Librarian. 5. Member, Examination Committee. 6. Member, Executive Council. 7. Coordinator, Central Evaluation. 8. Member, UFM Committee. 9. Member, Selection Committee. 10. Member, Inspection Committee. 11. RUSA Coordinator 12. Represented as VC
<p>Academic Foreign Visits</p>
<p>Any Other Details</p>

Signature of Faculty Member
(in Hard Copy Only)

Note: Please submit this file to E-mail ID: rkg@mjpru.ac.in through your own E-mail ID.