


Faculty Profile on University Website
www.mjpru.ac.in

Title	Dr.	First Name	Bhawna	Last Name	Saxena	Photograph
Designation	Faculty Member					
Department	Department of Business Administration, MJPRU					
Address (Campus)	Department of Business Administration, M.J.P Rohilkhand University Campus, Bareilly					
(Residence)	29/A, Phase-I, Suresh Sharma Nagar, P.O. Rohilkhand University, Bareilly, Uttar Pradesh, 243006, India					
Phone No(Campus)	NIL					
(Residence)	NIL					
Mobile	8171791722, 7017804935					
Fax	NIL					
Email	Dr.bhawnasaxena12@gmail.com, p_bhawna@rediffmail.com					
Web-Page	NIL					
Educational Qualifications (Graduation Onwards)						
Course/Degree	Institution	Year	Details/Thesis Topic/Subjects			
Ph.D. (Management)	IFTM University, Moradabad (UP)	2021	"Impact of Corporate Social Responsibility on Employee Attraction and Retention – A Case Study of Indian IT Industry".			
M.B.A	M.J.P. Rohilkhand University, Bareilly (UP)	2005	Area of specialization: Major: Human Resource Minor: Marketing			
B.C.A	Bareilly College, Bareilly Affiliated to M.J.P Rohilkhand University, Bareilly (UP)	2003	Computers Subjects			
XII	Kendriya Vidyalaya, Air Force Station, Bareilly (U.P)	2000	C.B.S. E (PCM group)			
Career Profile: 12 Years' Experience						
Organization / Institution	Designation	Duration	Role			
Department of Business Administration, M.J.P Rohilkhand University, Bareilly (U.P)	Faculty Member	Aug 2014 – May 2021, 2022-PRESENT	Taught various subjects like Legal framework governing human relations, Labor welfare & social security, Compensation management, Management information systems, Business Environment, Business ethics, E-commerce			
Department of Business Administration, M.J.P Rohilkhand University, Bareilly (U.P)	Faculty Member	Sep 2011 – May 2012	Taught various subjects like Labor welfare & social security, Management information systems, Entrepreneurship development, Research Methodology.			
Department of Business Administration, M.J.P Rohilkhand University, Bareilly (U.P)	Faculty Member	December 2010 – Feb 2011	Taught various subjects like Industrial relations, Organizational Behavior, Management Information systems.			

Prem Prakash Gupta Institute of Engineering & Management, Bareilly	Assistant Professor	July 2009 – Oct 2011	Taught various subjects like Organizational Behavior, Management information systems, Marketing Research, Industrial psychology.
Department of Business Administration, M.J.P Rohilkhand University, Bareilly (U.P)	Faculty Member	September 2008 – April 2009	Taught various subjects like Human Resource Management, Industrial relations, Organizational Behavior, Strategic Management, Research Methodology, MIS.
I.E.C Engineering College, Greater Noida (U.P)	Lecturer	September 2006 – Mar 2008	Taught ideas & methods in Team Building & Leadership, Managing Human Resources, and Research Methodology to MBA students.

Research Interests / Specialization

Human Resource Management, Industrial and Labour Laws, Compensation Management

Teaching Experience (Subjects/Courses Taught)

Labor welfare & social security, Compensation management, Management of Industrial Relations, Team Building & Leadership, Managing Human Resources, Management information systems, Entrepreneurship development, Industrial psychology, Research Methodology, Organizational Behavior, Human Resource Management, Business Ethics, Strategic Management, Research Methodology, Advertising Management

Honors & Awards

Rotary India Literacy Mission, National Builder Award on the occasion of Teacher's day, September 2018, for valuable contribution to national building as a teacher.

Publications /Academic Activities (Numbers Only)

Books & Monographs (Single Author)	-	Research Papers Published in International Journals	04	Papers Presented in Seminars/ Conferences	05	Seminars/ Conferences Organized	02	Research Projects (Completed)	-
Books (Co-authored)	2	Research Papers Published in Other Journals	01	Seminar/ Conferences Attended	07	Workshops Organized	07	Research Projects (Ongoing)	-
Books (Edited)	-	Articles Published in Popular Fora, e.g., Websites, Blogs, Newspapers, Magazines etc.	-	Sessions Chaired in Seminars/ Conferences	-	Membership of Academic/ Professional Bodies	-	Foreign Countries Visited for Academic Assignments	-
Chapters in Edited Books	01			Resource Lectures Delivered	01				

Details of Publications /Academic Activities (2010 Onwards)

(a) Books / Monographs

Year of Publication	Title	Publisher	ISBN	Co-Author (s) (if any)
2023 (BOOK PUBLISHED) Author Book (Author position: FIRST)	Human Resource Management (April 2023-First edition) Available at Amazon, Flipkart, Googleplay, Amazon Kindle	BOOK RIVERS www.bookrivers.com	ISBN: 978-93-5515-918-2	Dr. Bhawna Saxena, Dr. Sushmita Goswami, Dr. Manisha Goswami, Dr. Ram Subbiah

2022 (BOOK PUBLISHED) D) Authored Book (Co-Authored position: Second)	Entrepreneurship Development (July 2022 (First Edition)) Available at Amazon,Flipkart	RED'SHINE PUBLICATION PVT. LTD. Headquarters Lunawada, Gujrat (India): Registration no. GJ31D0000034 In Association with, RED'MAC INTERNATIONAL PRESS & MEDIA. INC India Sweden UK	ISBN: 978-93-94727-59-5 ISBN-10: 93-94727-59-0 DIP: 18.10.9394727590 DOI: 10.25215/9394727590	Dr. Arun Manohar Sherkar Dr. Bhawna Saxena Dr. S. Rani Mrs. M. Divya Dr. Abhishek
2022 (Edited Book chapter)	“Impact of Covid-19 on Retail Sector & Key Learning for the Future” “ Strategies for Survival & Success of Organizations in Pandemic Period”, sponsored by Department of Higher Education Govt. Of Uttar Pradesh , organized by the Department of Business Administration, MJP Rohilkhand University, Bareilly	Sohem Publications	ISBN: 978-81-949722-2-8 book,page no.24-32, Published year-2022.	Ms.Varsha

(b) Papers Published in Indexed/ Peer Reviewed Journals

Year of Publication	Title	Journal	ISSN/ Indexing	Co-Author (s)(if any)
2022	“The Role and Performance of Export of Coffee from Indian Instability and Development Perspectives”	Indexing: Scopus Q3 criteria, Nov-2022 Publication, Journal Name: Central European Management Journal(CEMJ is indexed in Scopus (in 2021: CiteScore: 1.2; SJR: 0.227; SNIP: 0.572) and Web of Science	ISSN: 2336-2693 & E-ISSN:2336-4890, 30(3), Issue: Vol. 30 No. 3 (2022),pg no.1484-1488; - Impact factor-0.90, H-Index:8.	Dr. R. V. Suresh, Dr.Ziavuddeen.B, Dr.Bhawna Saxena , Mr. S. Ajith Kumar, Dr. P. Pathamuthu, A.Syed Musthafa
2019	“Employees' Perception and Awareness towards Corporate Social Responsibility Practices: A Case Study of Private Telecom Company”	Management Insight , half-yearly peer-reviewed pioneer international publication of SMS Varanasi, [Published on:2020-04-01],15(2) 52 – 66, Vol. XV, No. 2; December 2019	ISSN 0973-936X (print); 2456 0936 (online)] DOI: https://doi.org/10.21844/mijia.15.2.7	Single Authored
2019	"Corporate Social Responsibility- A Brand Building Tool. (An Empirical Study of Indian IT Industry)	International Journal of Emerging Technologies and Innovative Research (www.jetir.org UGC and ISSN Approved	ISSN:2349-5162, Vol.6, Issue 5, page no. pp124-134, May-2019	Ms.Bhawna Saxena, Prof.Manjula Jain, Prof.A.K.Sarkar
2015	‘Role of cultural diversity: Its application to manage Human resources in the global economy’	International journal IJMRA-7993 , vol.5, issue 7, International Journal of Physical and Social Sciences (IJPSS) , (July 2015),	ISSN: 2249-5894 , Pp 560-563, Impact Factor (IJPSS) 5.712 for 2015 , A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories.	Single Authored

2014	‘To study the performance appraisal purpose & methods of easy solutions’	Global technocrats & intellectual’s Association (GTIA), IJIEM International journal no: 7202014 (Specialised, Peer Reviewed, Refereed and Indexed Journal	vol 3, No.2: ISSN: 2319-3344 (July-Dec 2014), pp. 56-61, Impact factor(2014)-0.453, http://www.gtia.co.in Listed in INDEX COPERNICUS INTERNATIONAL(ICI	Ms.Bhawna Saxena, Ms.Shruti Agarwal
(c) Articles				

Seminar/Conference/FDPs/MDPs/STTPs

International and National Conferences attended:

- Participated in “A **Two-Days Round Table National Conference on “ Indian Renaissance:AATM-NIRBHAR BHARSAT TRANSFORMING INDIA’s MANAGEMENT LANDSCAPE”**,, Date: 26th and 27th March 2023, Jointly organized by Department of Business Administration and Rohilkhand Incubation Foundation ,MJP Rohilkhand University,Bareilly U.P India ,Sponsored by Department of Higher Education (Under Centre Of Excellence Scheme) Government of Uttar Pradesh,India.
- Participated in “A **Two-Days International Conference (Hybrid)** on "Digital Era Canvas - Innovations and challenges in Business", Date: 11th and 12th April 2022, organized by School Commerce and Business Administration of S.A. College of Arts & Science, Thiruverkadu, Chennai, in association with **University of Madras (IDE)** and **Indian Academic Research Association (IARA)**.
- Participated in **two days IQAC enabled International Conference** on “Digital Business Innovation in Global Outlook – 2022” in association with Bengaluru North University, Karnataka organized by Ebenezer Management college, Bengaluru, held on 18th and 19th Feb 2022.
- Participated in the **International Entrepreneurship Summit-Conference ‘AVLOKAN 2.0’ 2022** titled “Beyond Sustainability – Trends in Regenerative, Socially Responsible, Community Ventures” from **10th – 12th & 17th – 22nd January 2022 organized by Faculty Research Cell – Gyanidhi & SRDC- Vidhya Nidhi, CMS, Jain (Deemed-to-be University). International Conference TRADEPRENEUR GLOBAL ACADEMIC PLATFORM SOUTHAMPTON UNITED KINGDOM**, participated & presented in **Women Empowerment in the World** on Dec 26-27thDec, 2020.
- Participated in the **Virtual Conference** entitled “Innovation & Intellectual Property Rights with Special Focus on Entrepreneurship” Organized on December 22, 2020, by the Department of Business Administration, M.J.P. Rohilkhand University, Bareilly in association with **Ph.D. Intellectual Property Facilitation Centre, New Delhi**.
- Attended **International Conference** on ‘Digital India: Empowering the Society’27th Jan 2018 Organized by Department of Chemistry, Bareilly College, Bareilly collaboration with FATER Academy of India (FAI).
- Attended ‘**69th All India Commerce Conference**’ organized by Faculty of Commerce, University of Lucknow (UP) on November 11-13, 2016.

Presented research paper in National Conference/ Seminar:

- Presented research paper entitled “ MSMEs and their Role in Providing Employment Opportunities, Promoting Entrepreneurship & Economic Development in Rural India: A Developing Nation Context” in “ **One Day National Seminar on “Entrepreneurship Development: The Road to Five Trillion Economy”**”, Date: 24th March 2023, organized by Department of Business Administration in collaboration with Rohilkhand Incubation Foundation ,MJP Rohilkhand University,Bareilly U.P India ,Sponsored by **Department of Higher Education (Under Centre Of Excellence Scheme) Government of Uttar Pradesh,India**.
- Presented research paper entitled “ Best Practices of HR in Making India Self Reliant” in “A **Two-Days Round Table National Conference on “ Indian Renaissance:AATM-NIRBHAR**

	BHARSAT TRANSFORMING INDIA’S MANAGEMENT LANDSCAPE” ,, Date: 26th and 27th March 2023, Jointly organized by Department of Business Administration and Rohilkhand Incubation Foundation ,MJP Rohilkhand University,Bareilly U.P India , Sponsored by Department of Higher Education (Under Centre Of Excellence Scheme) Government of Uttar Pradesh,India.
➤	Presented research paper entitled “ Impact of Covid-19 on Retail Sector & Key Learning for the Future ” at one day National Seminar on” Strategies for Survival & Success of Organizations in Pandemic Period”, sponsored by Department of Higher Education Govt. Of Uttar Pradesh , organized by the Department of Business Administration, MJP Rohilkhand University, Bareilly (U.P), held on 26 March 2022.
➤	Presented research paper abstract entitled “ Corporate Social Responsibility (CSR) through the lens of Goods and Services Tax (GST) in India: A Review ”.at National Seminar on GST, sponsored by Department of Higher Education Govt. Of Uttar Pradesh , organized by Ram Lubhai Sahani Government Mahila PG College, Philibhit (U.P), 01-02Feb,2018
➤	The presented research paper entitled “Corporate Social Responsibility- A Brand Building Tool.” (An Empirical Study of Indian IT Industry) at the National Seminar on “Creating a Unified Foundation for the Sustainable Development: Education and Empowerment” was sponsored by the Department of Higher Education Govt. Of U. P, Government Raza P.G.College, Rampur(U.P) on 27-28 Jan 2018.
➤	Presented a research paper abstract entitled “MS Dhoni: An example where success has come with excellence” in National Seminar on Effective Leadership in Dynamic Business Scenario ,13-14 Nov 2011 organized by Department of Business Administration MJP Rohilkhand University, Bareilly.
➤	The presented research paper entitled ‘ Performance appraisal purpose: How to make it easier in National Seminar on "Organizational Development and its effectiveness" sponsored by UGC, New Delhi, 21st and 2nd Nov 2010 held at Hemwati Nandan Bahuguna Govt. P. G. College, Naini Allahabad.
<u>Details of FDPs, MDPs, STTPs & Workshop Attended</u>	
<u>I.Short Term Training Program (STTP) approved and funded by AICTE</u>	
➤	Participated in AICTE Sponsored Online Short-Term Training Program (STTP) of 6 days (30 hours) on “Management 4.0” organized by the Institute of Business Management & Research (IBMR), IPS Academy, Indore in association with AICTE, New Delhi from 22nd March 2021 to 27th March 2021 and has scored 71% in the online test, Unique Certificate No. : AICTE/IPSAIBMR/STTPMGMT4/P2/2002210017.
➤	Participated in 6 -days AADHAR – Short Term Training Programme (STTP) on ‘Emphasizing Morals, Values, Ethics and Behavioral Science in Teaching’, funded by All India Council for Technical Education (AICTE) held from 1st March – 6th March 2021, organized by Sasmira’s Institute of Management Studies and Research,Mumbai.
➤	Participated in AICTE-ISTE approved Orientation/Refresher program (STTP)on ‘Innovations in Management’ of 7 days held from 16 th Feb 2021 to 22 nd Feb 2021, Organized by M.J.P. Rohilkhand University, Bareilly.
<u>II. Details of FDPs, MDPs</u>	
➤	Participated and successfully completed, the National Level One-Week Online, Faculty Development Programme, on “Recent Trends in Teaching-Learning Process”, Date: 21 April to 27 April 2022, APPROVED FOR Career Advancement Scheme (CAS) (UGC & AICTE) jointly organized by Dadapatil Rajale Arts, Science and Commerce College, Adinathnagar(Maharashtra) and Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, the University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education. This was conducted in online mode with one week’s involvement in a flexible mode. This online FDP is equivalent to a face-to-face one-week FDP. The one week’s involvement included attendance during live/recorded sessions, hands on activities, and submission of quizzes, assignments and project. The participant has obtained Grade “A+” as required for promotion under CAS of UGC and AICTE.
➤	Participated in the National Level Virtual Faculty Development Programme on “ FUNDED RESEARCH PROJECT PROPOSAL PREPARATION AND SUBMISSION PROTOCOL ” organized by Centre for Research and Development, CMS College of Science and Commerce, recognized under Star College Scheme of DBT, Ministry of Science and

	Technology, Govt. of India , College with Potential for Excellence - Conferred by UGC., Coimbatore on 31st March 2022.
➤	Actively Participated in a 40-Hour online FDP on “Artificial intelligence and Its Applications in HR Functions” Sponsored by the Ministry of Electronics and Information Technology MeitY Government of India organized by E & ICT Academy, NIT Warangal , and MVGR College of Engineering (Autonomous) Vizianagaram, from 23 rd -7 th March 2022.
➤	Participated in the One Week Faculty Development Programme , an initiative of knowledge sharing on “ The Art and Science of Excellence in Management Teaching ” organized from January 27 to February 02, 2021 , by the Department of Business Administration, M.J.P. Rohilkhand University, Bareilly.
➤	Attended MDP on “ Labor Reforms-Recent Amendments in Labor Laws & Proposed Labor codes ” organized by the Department of Business Administration ABES, EC, Ghaziabad, on 11 August 2018.
➤	Participated in two weeks of FDP on Entrepreneurship organized by ABESEC Startups Lab (ASL) , ABES Engineering College, Ghaziabad, sponsored by NSTEDB, Department of Science & Technology, Government of India , at DBA, MJPRU, Bareilly, held from 26 th Dec.2017-8 th Jan.2018.
➤	Participated in 5 days of FDP on “Municipal Solid Waste Management” under the sponsorship of Technical Education Quality Improvement Program Phase-II (TEQIP-II) , organised by Department of Chemical Engineering & Technology, MJP Rohilkhand University, Bareilly, held from 7 -11 December 2016.
➤	Participated in one day FDP on “Demonetization Impact on Indian Economy” organized by Department of Business Administration, MJPRU Bareilly, held on 1 st December 2016.
➤	Participated in two days of FDP organized by the Department of Business Administration, MJPRU Bareilly, held on 26 th & 27 th February 2016.
<u>III. Workshop Attended:</u>	
➤	Active participation and completion in a one-week online workshop on “ Scientific Research Writing using Latex and Descriptive Data Analysis through R/Python ”, held on 31 Jan-04 Feb 2022 in online mode organized by RGSC, Banaras Hindu University (BHU) .
➤	Attending One Week National E- Workshop on “Law, Governance & Management to Combat Covid – 19 Pandemics: Issues and Challenges” 3 rd – 10 th June 2020 jointly organized by Women’s Grievance Redressal Cell, Mahatma Jyotiba Phule Rohilkhand University, Bareilly (U.P), India & Prajna Parishad (Prajna Pravah, Braj) U.P, India .
➤	Attended two days (22-23 Feb 2020) workshop on “Leadership for New India” organized by ‘ Shri Anandamseva Trust in association with ‘Institute of Leadership and Governance ‘, The Maharaja Sayajirao University Baroda, Vadodra (Gujrat) .
➤	Attended National workshop “Gender sensitization: Issues & Challenges” organized by Women Grievance Redressal Cell (WGRC), MJP Rohilkhand University, Bareilly, on 12 February 2019.
➤	Attended workshop “Art of Writing Quality Research Paper” organized by FET, MJPRU during July 14-15, 2018 under the Technical Education Quality Improvement Program (TEQIP-III).
➤	Attended two days National Level Workshop on “Research Methodology & SPSS” organized by the Department of Business Administration, MJPRU Bareilly, held on 5 th & 6 th October 2015.
<u>e). Resource Person :</u>	
➤	Acted as Resource Person on 5 th November, 2022 & delivered a lecture on the topic “ Bloom’s Taxonomy ” in the Workshop entitled “Learning Outcome-based Curriculum Framework in Higher Education”.
<u>f). Member of the organizing committee:</u>	
➤	A member of the organizing committee for the Faculty Development Programme , an initiative of knowledge sharing on “ The Art and Science of Excellence in Management Teaching ”, from 27.01.21 to 02 .02.21 organized by the Department of Business Administration, MJP Rohilkhand University, Bareilly.
➤	A member of the organizing committee for the National webinar entitled “ Management -A visit to Ancient wisdom ”, organized on December 20, 2020, by the Department of Business Administration, MJP Rohilkhand University, Bareilly.

➤ **Member of Grievance Sensitization Committee (2015), DBA, MJP Rohilkhand University, Bareilly.**

Signature of Faculty Member(in Hard Copy Only)

Note: Please submit this file to E-mail ID: rkg@mipru.ac.in through your own E-mail ID.