

**Mahatma Jyotiba Phule
Rohilkhand University, Bareilly**

M.B.A. PLACEMENT BROCHURE 2021-22

**Budding Managers
Department of
Business Administration**



**महात्मा ज्योतिबा फुले
रुहेलखण्ड विश्वविद्यालय, बरेली**

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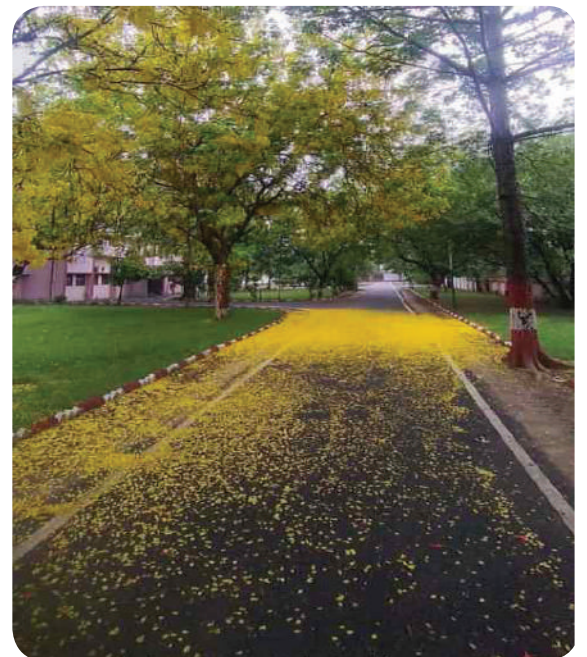
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A Word from **VICE CHANCELLOR**

It gives me immense pleasure to pen down my thoughts in the Placement Brochure of the Department of Business Administration. The department has been the face of the University since it came into existence in 1987.

Its focus has always been on the overall development of students through rigorous academic inputs, value-added courses, experiential learning, and extension activities. Apart from the traditional lecture method approach Flipped Class Room, Personality Development classes, Guest lectures, Seminars, regular Institute-Industry Interaction, etc. help in polishing and refining students. The result of this whole exercise is budding managers

and entrepreneurs who are ready to enter the corporate and business field with the required skills to create a win-win situation for all. The current batch has also gone through this and is eagerly waiting to test their skills in the real world.

I wish a very successful career to the students of management and extend a warm welcome to the recruiters to include the Department of Business Administration in the list of prominent institutes to be visited for campus placement.

We look forward to a long-lasting and mutually beneficial relationship.

Professor K.P. Singh
Vice-Chancellor

A Word from **HEAD & DEAN**



Dear Sir/Madam,

I take this opportunity to extend an invitation to participate in the final placement programmes for 2020-22. The department offers the following number of students under its two programmes :-

- 1. MBA (General) 59**
- 2. MBA (Marketing) 24**

The programmes are structured as per UGC Model of "Choice Based Credit System" for evaluation since 2016-17 academic session. The student's specialization is in various functional areas -Marketing, Human Resource Management, Finance, Production and Operation Management,

Information Technology Management and International Business. The programmes have Training and Overall Personality Development as its inbuilt part. The Department invites you for Post Covid-19 Placement Activity. Apart from the information contained in the brochure, it will be our pleasure to provide you with any other extra information required. We would be pleased to arrange for your boarding, lodging and travel booking, if prior information is received.

We look forward to your active participation in our placement programme. Every possible hospitality shall be extended during your visit to the campus.

Prof. Sanjay Mishra
Head & Dean
Chairman - Placement Bureau

Mahatma Jyotiba Phule Rohilkhand University, Bareilly

M.J.P.Rohilkhand University came into existence with its headquarter at Bareilly (U.P.) on February 15th, 1975 by U.P. Government's notification No. 10-1035/15-46(II)-74.. Its status was upgraded to affiliating-cum-residential university in 1985 when four teaching Departments were established in the campus. In 1987 three more Departments were added. In August 1997 Rohilkhand University was renamed as Mahatma Jyotiba Phule

Rohilkhand University. The University has taken an overall perspective of development plan and thereby modified University status by including new Faculties of Engineering and Technology, Management, Applied Sciences, Education and Allied Sciences etc. At present, the following Post-Graduate teaching Faculties are functioning in the residential campus of the University.

1. Faculty of Management

2. Faculty of Engineering and Technology

3. Faculty of Education & Allied Sciences

4. Faculty of Law

5. Faculty of Applied Sciences

6. Faculty of Social Sciences

The University headquarter is located at Bareilly with its territorial jurisdiction extending over the districts of Bareilly, Moradabad, Rampur, Sambhal, Bijnor, Jyotiba Phule Nagar, Badaun, Pilibhit and Shahjahanpur. The University campus spreads over 206 acres of Land. The Campus possesses Administrative Building, Faculty Buildings, Central Library, Multipurpose hall, Hostels for boys & girls,

Residence for Vice Chancellor, Faculty Members, University officials, Non-teaching staff, Guest houses, Sports complex and medical center - all equipped with modern amenities. The campus is fast coming up with the teaching departments housing all the modern facilities for education and research in the mentioned fields.



Department of Business Administration (Faculty of Management)

http://mjpru.ac.in/departement_business_administration_faculty_management.aspx

The Department of Business administration under the Faculty of Management is located in the residential campus of the University. The State Government of Uttar Pradesh vide its G.O.No. 2818/15 (15) 86-44(3)/84 accorded its approval for commencement of the MBA programme. The Department of Business Administration was created in 1986-87 on the recommendation of the academic bodies of the University and approval of the government.

The basic objective behind all our endeavors is:

- Influencing Management Practice.
- Advocating the need of value based material growth.
- Emphasizing the need of co-operation with competition.
- Equipping students with the required conceptual, inter-personnel and team skills for managerial decision making & implementation.

Mission

To develop future managers equipped with thorough professionalism, managerial skills, knowledge, wisdom and values to serve the mankind.

Vision

To develop the Department as an International Centre of Excellence for imparting Value-based Management Education.

Pedagogy

Besides class room teaching, management games, case studies, industrial tours, seminars, paper reading and regular surprise tests are part of the curriculum. Industry interaction with students undertaking project for industries is a regular feature in order to make students well versed with contemporary business environment. Interdepartmental debates and quizzes help the students acquire multifarious knowledge of all aspects of business.



INFRASTRUCTURE

- ✓ Auditorium
- ✓ Computer Lab
- ✓ Syndicate Hall
- ✓ Smart Classrooms
- ✓ Library & Sports Complex

TEACHING PEDAGOGY

- ✓ Flipped Classes
- ✓ Continuous Low stake assessment
- ✓ Case Study
- ✓ Projects

EXPERIENTIAL LEARNING

- ✓ Live projects
- ✓ Field Work
- ✓ Detailed Project Reports
- ✓ Experience Sharing

INSTITUTE INDUSTRY INTERACTION

- ✓ Corporate Experts Talks
- ✓ Webinars/Seminars
- ✓ Industry Specific Value-added Programs
- ✓ Industrial Visits
- ✓ Corporate Lab

VALUE INCULCATION

- ✓ Lectures on Values & Ethics
- ✓ Yoga Camps
- ✓ Blood Donation
- ✓ Village Visits

MULTIFACETED DEVELOPMENT

- ✓ Personality Development & Training
- ✓ Gymnasium
- ✓ Synthetic Track
- ✓ Shooting Range

Faculty Members

At Mahatma Jyotiba Phule Rohilkhand University faculty members are inspired with a passion for teaching-drive that makes them outstanding. They invest their time, effort and enthusiasm because of shared passion for teaching. They love teaching and Mahatma Jyotiba Phule provides a way for them to extend that love into their academic lives. They use innovative teaching methods in synergy with research knowledge and corporate experience to make the curriculum contemporary, thought provoking and global in perspective. Their teaching methods include case study, field study, seminars, simulations and independent work. They choose the method most appropriate to the material and their individual styles. The faculty members at Mahatma Jyotiba Phule Rohilkhand

University, Bareilly also function as mentors and facilitators which makes the learning for students interactive and enriching. When the students describe their favorite aspects of the B-School they often cite the quality and accessibility of the faculty. At Mahatma Jyotiba Phule Rohilkhand University, faculty members have diverse interest and expertise in the field of Management Science. The University also invites internationally acclaimed and experienced Management Gurus, Consultants, Entrepreneurs and Managers as guest faculty. Their competency and specialization in their respective fields enrich the students with the most updated academic resources and give them insight into the corporate world by sharing first hand experience.



FACULTY CORE



Dr. Sanjay Mishra

Professor (Head & Dean)

Area of Interest: International Business,
Business Analytics, Strategy

E-mail: mishra_sanju5@yahoo.com



Dr. P. B. Singh

Professor

Area of Interest: Sales and
Distribution Management, Consumer
Behavior, Organizational Behavior

E-mail: Pbsingh1967@gmail.com



Dr. Tulika Saxena

Professor

Area of Interest: Labour Welfare
and Social Security, Compensation
Management, Management of Industrial
Relations

E-mail: tulika_28@yahoo.com



Dr. Trilochan Sharma

Associate Professor

Area of Interest: Finance, Accounting,
Human Resource Management

E-mail: drlochan@gmail.com



Mr. Alok Saxena

Computer programmer 1

Area of Interest : Computer science

E-mail: alokcccmjpru@yahoo.com

PROFESSOR OF EMINENCE



Dr. A. K. Sarkar

Professor of Eminence

Area of interest: Management of Financial
Services, Strategic Financial Management, Corporate
Restructuring

E-mail: aksarkar1957@yahoo.co.in



Dr. Raj Kamal

Professor of Eminence

Area of interest: International Marketing,
Production and Operations
Management, Services Marketing

E-mail: dr.rkamal@gmail.com

FACULTY (CONTRACT)



Dr. Namrata Yadav Das

Assistant Professor (Contract)
Area of interest : Marketing and Advertising
E-mail: dasnam69@gmail.com



Dr. Manjula Singh

Assistant Professor (Contract)
Area of interest: Managerial Economics, Research Methodology, HRM
E-mail: manjuladevoo@gmail.com



Dr. Priyanka Rastogi

Assistant Professor (Contract)
Area of interest: Marketing Research and General Management
E-mail: dr.priyanka831@gmail.com



Ms. Varsha

Assistant Professor (Contract)
Area of interest: Accounting and Retailing
E-mail: vrsh04@gmail.com



Dr. Romita Khurana

Assistant Professor (Contract)
Area of interest: Human Resource Management, Business Statistics
E-mail : khurana.romita@gmail.com



Mr. Rahul Kumar

Assistant Professor (Contract)
Area of interest: Financial Management, Security Analysis & Portfolio Management
E-mail: rahulkumarmjpru@gmail.com



Mr. Navnit Kumar Shukla

Assistant Professor (Contract)
Area of interest : Marketing, Ethics
E-mail: navneetdth@gmail.com



Mr. Bala Pratap Singh

Assistant Professor (Contract)
Area of interest: Accounting, Business Environment
E-mail: balapratap12345@gmail.com

Visiting Faculties

The department takes care to maintain a rich panel of visiting faculty who cater to the knowledge up-gradation of the students from time to time.

Prof. Y.P. Singh

Delhi School of Economics
University of Delhi, Delhi

Dr. K.K. Agarwal

Department of Commerce and Management
M.G. Kashi Vidhyapeeth, Varanasi

Dr. M.C. Garg

Deptt. of Business Management
G.J. University, Hisar

Prof. C.L. Chandan

Institute of Management Studies
H.P. University, Himachal

Prof. H.C. Chaudhary

Faculty of Management Studies
Banaras Hindu University, Varanasi

Prof. Yaswant Gupta

Institute of Management Study
Department of Management
H.P. University, Shimla

Prof. N.L. Sharma

Former H&D, Faculty of Commerce,
MJP Rohilkhand University, Bareilly.

Prof. R. Vinayak

Former Dean, Faculty of Commerce,
MDU University, Rohtak

Prof. Parikshit Manhas

Rector, School of Hospitality & Tourism
Management, Jammu University.

Prof. V.K. Singh

Head & Dean FMS,
Gurukul Kangri Vishwavidalaya, Haridwar

Prof. Vinay Sharma

Department of Management Studies
IIT Roorkee.

Prof. Ashish K Srivastava

Director Institute of Management, FOM
Pt. Ravi Shankar Shukla University, Chattisgarh.

Prof. P. C. Kavi Dayal

Head, Deptt. of Management Studies
Kumaun University,, Nainital

Prof. L.K. Singh

Deptt. of Management Studies
Kumaun University, Nainital

Prof. Gurucharan Singh

School of Management Studies
Punjabi University, Patiala

Prof. Pankaj Madan

FMS, Gurukul Kangri Vishwavidalaya, Haridwar

Prof. S.P. Singh

FMS, Gurukul Kangri Vishwavidalaya, Haridwar

Prof. Rajendra Bharti

Former Director, LBS Institute of Mmanagement
Bareilly

Prof. P.N. Mishra

Former Head, Deptt. of Business Administration
Gwalior

Dr. Shailendra Kumar

Deptt.of Management Studies (IIIT), Prayagraj

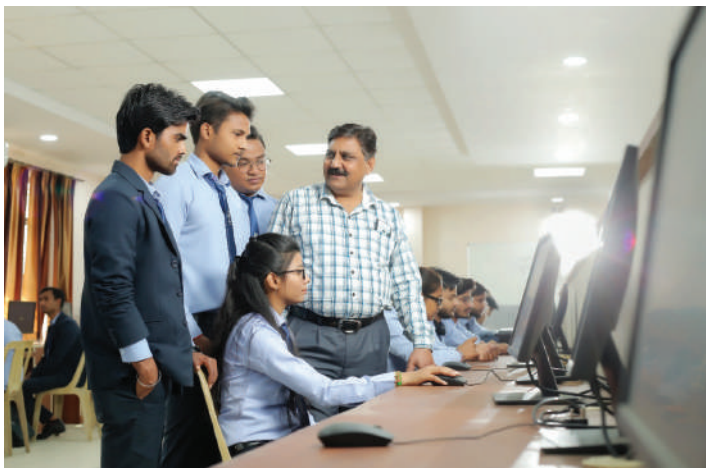
Prof. Nagendra Yadav

Deptt.of Management
Dr. Shakuntala Mishra National Rehabilitation
University, Lucknow

Support Facilities

Computer Centre

The department has well equipped computer lab to cater to the needs of the academic as well as administrative activities of the department. The students have access to the multimedia and Internet. The computer lab provides hand on experience to the user while keeping pace with the advancement of the technology. There are adequate number of computer systems in proportion to the number of students and all the terminals have latest configuration and latest software.



Library

The library which is the nerve centre and the heart of University, which is well-stocked and equipped with 7000 volumes on management and allied areas. A subscription of a wide range of periodicals, journals, E-journals, newspapers and magazines provide a vast dimension of knowledge for academic and research activities. In the library student also have access to the non-document archival such as recorded class presentations on audio and video tapes, CDs, Project reports, Industry and Company information sources etc. Library also has a Case bank where more than 500 cases are housed on various areas of management for offering the real life situation and preparing the students to meet the challenges of futures.



Audio-Visual Aids

The department boasts of well-equipped classrooms, Smart Classrooms and Syndicate rooms with modern audio-visual teaching aids like Over Head Projectors, LCDs, TV, DVD player and audio systems. In tandem with our general focus on overall Personality Development, we encourage our students to take initiative and to participate in a number of co-curricular activities through out their stay in the campus.



Swayam Online Class Room

SWAYAM is a programme initiated by Government of India and designed to achieve the three cardinal principles of Education Policy viz., access, equity and quality. The objective of this effort is to take the best teaching learning resources to all, including the most underprivileged. SWAYAM seeks to bridge the digital divide for students who have hitherto remained untouched by the digital revolution and have not been able to join the mainstream of the knowledge economy. The audio-visual facility available in the department is used for this purpose.



Sports Activities

“All work and no play makes Jack a dull boy” with this belief the department has established the sport cell to inspire our students to be physically and mentally fit. The department has well equipped sport cell where students have access to indoor and outdoor games which include badminton, tennis table, volleyball, cricket, football and many other activities. The cell ensure that students take actively participate in various sports activities and competition that are being organized at various levels- department, university, inter university tournaments, district and state level tournaments .



Programmes

Academic Opportunities at Department of Business Administration, M. J. P. Rohilkhand University, Bareilly

The Objectives

- ✓ To train and develop students for career in professional management.
- ✓ To develop the analytical, communicative and decision making skills to match the requirements of the modern corporate world.
- ✓ To inculcate in the students values and attitudes necessary to become socially responsible managers.
- ✓ To improve the managerial competence of the practicing executives.
- ✓ To explore new horizons in various areas of management through research.

Post-Graduate Programmes for Bachelor

- ✓ Masters of Business Administration (General)
- ✓ Masters of Business Administration (Marketing)

Post-Graduate Programme for working professionals

- ✓ Masters of Business Administration (Part Time)

Doctoral Programme



Comprehensive Course Curriculum

MBA (Gen)

At present, the Department offers a full-time two-year M.B.A. programme, spread over four semesters. The course has been approved by the All India Council for Technical Education (Ministry of Human Resource Development, Government of India) and meets the needs of today's fiercely competitive and challenging business environment. The emphasis is on developing group interaction, decision making and conceptual & analytical abilities.

The total number of students inducted is 60. The students are admitted through AKTU/CUET(PG) consisting of written test, group discussions and personal interviews.

The programme strikes an effective balance between theory and practice by combining conceptual classes with guest lectures from renowned professors and business experts core studies, group discussions, role play, seminars, conferences, quiz contests and workshops. It also aims at developing leadership skills through work assignments.

The diversity of students representing various cultural, academic, social and geographical backgrounds creates an exciting atmosphere that fosters creativity and interaction.

The faculty also has a unique record of excellent placement of its students in the past years.

Course Curriculum

I Semester	II Semester
<ul style="list-style-type: none"> • Management Concepts and skill Development • Statistics for Business Decisions • Managerial Economics • Human Resource Management • Marketing Management • Business Ethics • Financial Accounting and Reporting • Computer Applications in Management • Viva- Voce 	<ul style="list-style-type: none"> • Organizational Behavior • International Business • Quantitative Techniques • Accounting for Decision Making • Financial Management • Business Environment • Research Methodology • Production & Operations Management • Viva- Voce
III Semester	IV Semester
<ul style="list-style-type: none"> • Strategic Management-I • Project Management • Management Information System • In Industry Training Report - Evaluation & Viva Voce • Specialisation Area-I- Part A Elective Paper-I • Specialisation Area-I- Part A Elective Paper-II • Specialisation Area-II- Part A Elective Paper-I • Specialisation Area-II- Part A Elective Paper-II 	<ul style="list-style-type: none"> • Strategic Management-II • Dissertation - Evaluation & Viva Voce • Specialisation Area-I- Part B Elective Paper-III • Specialisation Area-I- Part B Elective Paper-IV • Specialisation Area-II- Part B Elective Paper-III • Specialisation Area-II- Part B Elective Paper-IV

Specialization / Elective Groups

Finance

Part A

- Security Analysis Portfolio Management
- Corporate Restructuring
- International Financial Management

Part B

- Financial Derivatives
- Management of Financial Services
- Strategic Financial Management

Marketing

Part A

- Marketing Research
- Service Marketing & CRM
- Consumer Behaviour

Part B

- International Marketing
- Sales & Distribution Management
- Advertising & Product Management

Human Resource Management

Part A

- Labour Welfare and Social Security
- Organizational Change and Intervention Strategies
- Management Interpersonal and Group Processes

Part B

- Management of Industrial Relations
- Compensation Management
- Cross Cultural and Global HRM

Production & Operations Management

Part A

- Purchasing and Material Management
- Total Quality Management
- Production Planning and Control

Part B

- Advance Operations Research
- Logistics & Supply Chain Management
- Service Operations Management

Information Technology Management

Part A

- Management Support System Business
- Process Re-engineering
- System Analysis and Design

Part B

- Strategic Management of Information Technology
- Data Base Management
- Telecommunication for Business

International Business

Part A

- Export Procedure and Documentation
- Comparative International Management
- International Marketing Management

Part B

- Globalization and Sustainable Development
- International Human Resource Management
- International Financial Management

MBA (Mktg)

In today's post-liberalisation era owing to fast pace changes and growing market competitiveness, perfection is the call of time. Realising this need, the Department of Business Administration regularly makes changes to the structure and Syllabi of MBA (Marketing) programme which has been specially designed to cater to the needs of Marketing Functions of the industry. This programme is designed exclusively for the field of Marketing & IT and was the first of its kind in U.P. way back in 1996.

The most attractive feature of this programme is its refined and advanced course curriculum with subjects like Consumer Behaviour, Product and Brand Management, Sales and Distribution Management, Service Marketing, Marketing for Non-profit Organisation etc. which give thorough insight to students of this programme and provide necessary armour for marketing war.

The computer course has been designed keeping in mind the everyday challenges of market activities and lays emphasis on Internet, Multimedia, Office automation, Tally ERP etc. Subjects like Finance & Accounting for Marketing decisions Corporate Policy, International Business and Agriculture and Rural Marketing. Form part of the curriculum to provide a holistic and integrative approach to marketing functions.

Distinguished guests from eminent Universities and industries are regularly invited for expert lectures on subjects so as the keep the students abreast of the latest trends in the corporate world. Special emphasis is laid on enhancing communication, decision making and leadership skills by organising industrial tours, workshops, seminars, role-play case studies, presentations, cultural and sport activities, etc., where students take the initiative to organize the events.

Course Curriculum

I Semester	II Semester
<ul style="list-style-type: none"> Management Concepts and skill Development Statistics for Business Decisions Managerial Economics Human Resource Management Marketing Management Business Ethics Financial & Cost Accounting Financial Management Viva- Voce 	<ul style="list-style-type: none"> Organizational Behavior Accounting for Management Decisions Sales Management Quantitative Technique E-Commerce Marketing Research Business Environment Business Communications Computer Applications Viva - Voce
III Semester	IV Semester
<ul style="list-style-type: none"> Strategic Management-I International Business Management Information System In industry Training Report- Evaluation & Viva Voce Group A Elective Paper I Group A Elective Paper II Group B Elective Paper I Group B Elective Paper II 	<ul style="list-style-type: none"> Strategic Management-II Logistic & Supply Chain Management Computer Application II Dissertation - Evaluation & Viva Voce Group C Elective Paper I Group C Elective Paper II

Elective Groups

Groups A	Groups B	Group C
Consumer Behaviour	Service Marketing & CRM	International Marketing
Agriculture & Rural Marketing	Product & Brand Management	Advertising Management
Retailing	Marketing of Non-Profit Organization	Industrial Marketing

M.B.A. (P/T)

The programme which commenced from July 1996 has an intake of 30. The programme is of 3 Years duration. In the first two years core management courses are taught whereas in the final year emphasis is on effective subjects. M.B.A. (Part time) is mainly for working professionals.

Doctoral Programme in Business Administration

The department is actively involved in research work specially in the area of Consumer Behaviour, Service Marketing, Supply Chain Management, Foreign Trade, Banking & Financial services, HRM etc.

The number of Ph.Ds. awarded under different faculty members is as under :

Name of the Faculty Member	Awarded
Prof. A.K. Sarkar	20
Prof. P.B. Singh	09
Prof. Raj Kamal	17
Prof. Sanjay Mishra	08
Prof. Tulika Saxena	04
Dr. Trilochan Sharma	02

Institute Industry Interaction

To actively maintain the liaison and interaction between the institute and industry, an Institute- Industry Cell was constituted on 16-11-2020 vide office order number MJPRU/FOM/DBA/IIC/20-21/11/16. Keeping in mind that the students must get acclimatized with the ground work of the corporate world, the department on a regular basis arrange workshops and talks with the stalwarts of the industry.

Industrial Visit

Industrial visit as part of the curriculum intends to get the first hand feel of the working in the corporate sector. This year the 1st year students visited Brindavan Beverages, the Coca Cola bottling plant in Parsakhera Industrial Area, Bareilly.

It is one of the biggest bottling plants catering to the entire Uttar Pradesh and Uttarakhand.



Live Projects

Considering the need of today's competitive environment, the department provides an opportunity to students of MBA second year to interact with industry people through live projects which includes summer training and dissertation. Live projects are remote micro internship opportunity away from university where students work in an organization.

Collaboration like this not only helps our students in bridging the learning gap between theoretical knowledge and the practical exposure but also provide valuable insights regarding current scenario. This creates win-win situation for both-organizations and students as they can leverage this opportunity to choose from the talented pool on campus and vice-versa. Also the department welcomes all the organizations (startups or established ones, for-profit or not-for-profit or

any kind of venture) to come up with live project opportunities for our students as we believe that our students can bring in fresh perspectives to business problems.

Students can do live projects in any of the following areas:

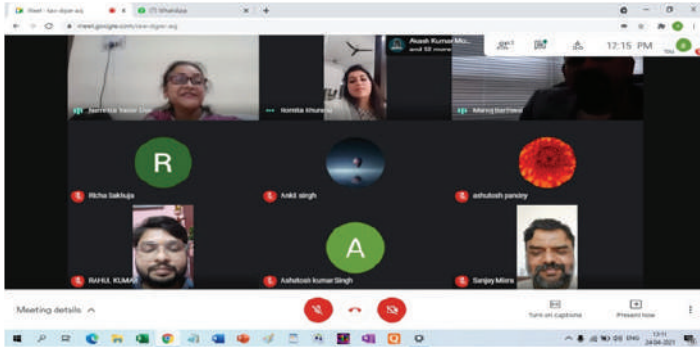
- ▼ Finance
- ▼ Marketing
- ▼ Human Resource

Apart from this the department ensures that students do assignments which require them to collect the data from different organizations regarding a particular business problem or to develop a business model. Also there are case studies and simulated business games for our students which have become a part of day to day curriculum.

Workshops

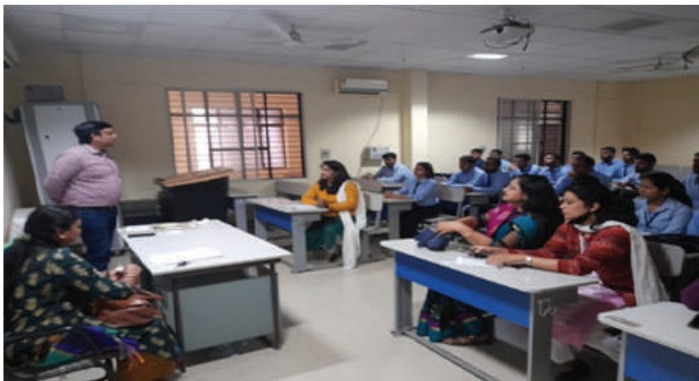
CEO Connect

CEO connect was organized on April 24th 2021 where Chairman INCHAM, Mr. Manoj Barthwal from Vietnam talked about the Pharmaceutical Industry and India's role in it, globally.



Immersion-A first hand feel of Banking Industry

A five day value added programme by HDFC bank where Mr. Tapas Das Senior Vice President, HDFC bank and his team delivered lectures on various aspects of banking and facilities available.



Entrepreneurship Talk

Mr. Vishal Arora, Partner Surgicon India & Apex Enterprises, Bareilly spoke at length about the opportunities available and how to make use of it



Insurance Sector

Keeping in line with the professional curriculum as part of the MBA Program, the department of Business Administration organized a one day workshop on the Insurance sector on 26th April 2022 to help students understand the concept, practical aspects and its career prospects.

Resource Person :

Mr. Mirza Azim Beg, Circle Head PNB Metlife India Insurance Co. Ltd.

Mr. Aditya Raj, Training Manager, PNB MetLife India Insurance Co. Ltd.



SUMMER TRAINING

It is the responsibility of the Placement Bureau to arrange industry training for the student, which is an essential part of MBA (Full time) & MBA Marketing (Full Time) Programme. Each student is required to undergo industry training in an organization for a period of six to eight weeks after completion of his/her second semester. There is proper marking criteria for summer internship. Each Student completed their internship under the supervision of Company Personnel. Each student has to prepare their project report regarding their

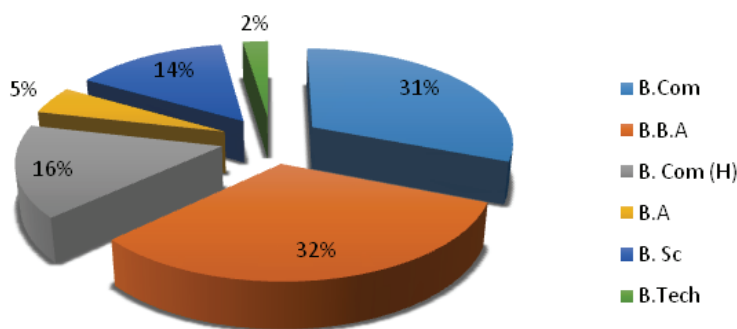
summer training topic and also present their report in form of a presentation. As per the rule of the academic program, viva voce is conducted for the project report.

Internships are a key to building experience and also the gateway to future career prospects. Employers are much more likely to hire someone with internship and work experience rather than someone with a generic resume, or lacking experience. Many internship opportunities help set the foundation of a career.

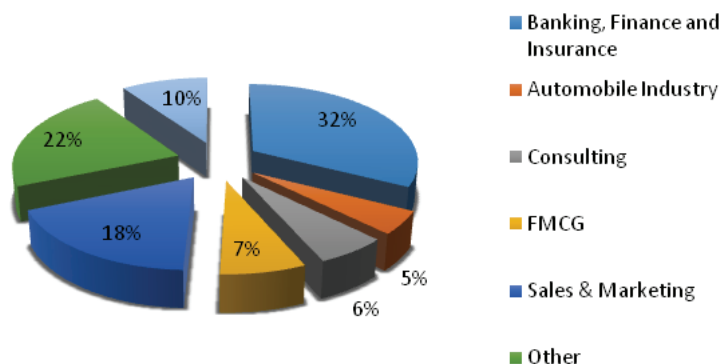
Summer Training at a Glance

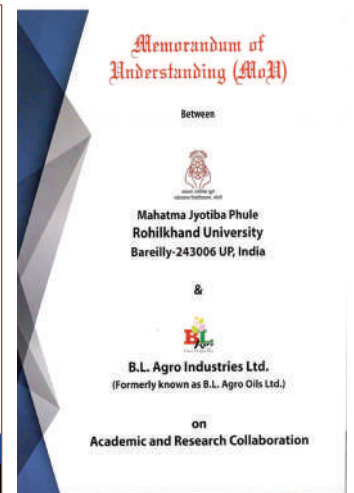
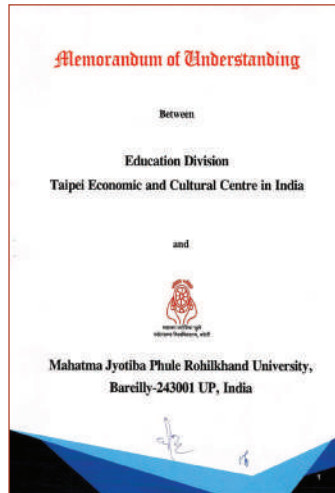
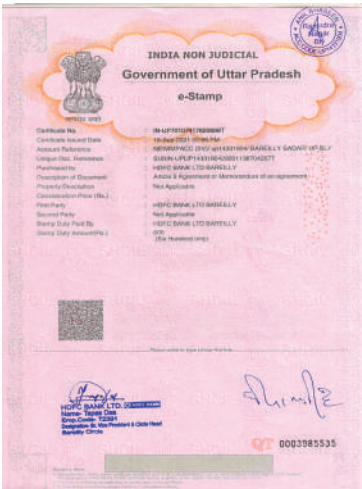
BATCH PROFILE

Education Background



Industry Distribution

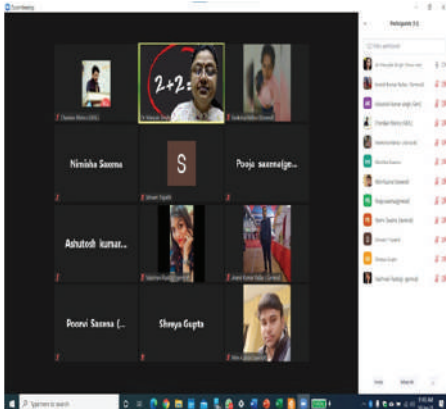




MENTORS - MENTEES

In order to provide guidance to our students in all aspects of life, the department has started mentor-mentee programme from this session. Mentors are continuously in touch with their mentees specially in Covid 19 when physical presence is difficult, mentors are conducting regular meetings through Zoom, Google Meet and other platforms to solve their issues online.

This is leading to the holistic development of the students in terms of personal growth and their academic growth.



Clubs & Committees

Clubs

Sports Club (Sankalap-Determination) (Atulya-nothing Compares) (Spardha)

The Sports club is committed to provide a healthy sporting habit among the students. It helps to learn teamwork coordination among diverse cultural and ethnic groups and mainly infuses discipline and instills the value system in an individual

HR Club (Niyokta)

The HR club is created to help students exhibit their theoretical knowledge in practice and explore the domains of Human Resource Professionals in corporates. The club promotes active participation of students and arrange events tailor made for the future HR professional. The club provide knowledge about the current and future trends in HR. It produces more employable and efficient HR students of MBA.

Cultural Club (Abhinaya) Expression

Cultural club is dedicated to spreading awareness, understanding, and appreciation of a particular culture, its people, diversity, and values. The cultural activities enhance the confidence level of the students thereby allowing them to perform better

Finance Club (Pragati/Tarakki/ Utthan) Samraddhi)

Finance Club helps in understanding the interconnected structure of the financial concepts and operations of the financial markets. Financial Club makes the students strong in the fundamentals and clear in the broad structural view of the financial system. It helps students in the areas of Banking, Share markets, Insurance, corporate Finance and to keep the members updated with the financial concepts and news.

Marketing Club (Spartan/Sangyan) Jannayasamajhna)(influencers- Prabhavit)

Marketing club aims to provide a platform for experiencing marketing practically. It conducts activity on a weekly basis to encourage students to learn marketing. Club aims to conduct competitions to motivate young minds and prepare them for the job market. Marketing club constantly updates the recent happenings in the global arena of business.

Go Green Club (Samarpan)

'Go Green Club' which is dedicated to spread awareness among the students regarding conservation and protection of the environment by organizing green events. The club also promotes green lifestyle among the students by making them aware about the importance and necessity of green environment.

Academic Committee

"Everyone sees the glory moments, but they don't see what happens behind the scenes." – Allyson Felix

The Academic Committee works closely with the administration to provide a healthy academic atmosphere and enhance the learning experience. Primary responsibility of this committee is to represent the student cohort in academia. The Committee undertakes both intra and inter-college events. The Academic Committee endeavours to leverage its three most significant assets, namely, our People, our Processes, and our Performance, to fulfil our objectives.

Hostel and Mess Committee

The Hostel and Mess Committee is a student-run body which constitutes members from both 1st and 2nd year students of the department. It is responsible for managing the food and hostel infrastructure. We believe that hostel should be a 'Home away from Home' for all students and thus strive to improve various aspects related to food and hostel issues are resolved at the earliest.

Student Affairs Committee

The Student Affairs Committee contributes to the improvement of student learning and the quality of educational experience as related to co-curricular programs and student support services. The Committee serves as the final locus of dialogue in the formulation and recommendation of major policies and program initiatives that affect student life and that contribute to student satisfaction and success.

Admission Committee

The Admissions Committee is responsible for the graduate student admissions in the program. This committee tracks the success of the admissions process each year by maintaining a database of pertinent requirements for the program annually.

CR

Class Representatives 'Lead, Protect and Negotiate'

Class representative acts as an interface between students, faculty and administration. Working with the faculty and administration, we strive to make the learning experience engaging and enjoyable for the students. We lend our voices to the students' concerns and opinions; play an active role in resolving any issues with the faculty and administration in the day-to-day academic activities.

Alumni Committee

Alumni Committee is an active body that maintains the alumni relations and interaction with the alumni of the college. Alumni Committee is responsible for organizing guest lectures, chapter meets (domestic and international), silver jubilee reunion, grand alumni meet and maintaining alumni database.

Training & Placement Committee

Training & Placement Committee has an important role to play in students' future. This Committee continuously strives to help students in pursuing their career goals by acquiring employment-seeking skills and ultimately to attain desired employment. This is accomplished through building a strong partnership amongst students, alumni, faculty members and industries.

Social Outreach Extension Activities

Blood Donation Camps

The department tries to instill among everyone the commitment towards social responsibility and paying back to the society, by way of various camps like blood donation. Students volunteer to donate blood for the needy in collaboration with the IMA Blood Bank, Bareilly.



Swachh Bharat Abhiyaan

Students are made aware of keeping the premises clean. Keeping in line with cleanliness, they pledge to adopt a neighbouring village and educate them about the significance of the same.



World Earth Day: Grow More Trees (22-04-2022)



Students Profile

MBA (FINANCE & MARKETING)



Amol Gupta

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Educational Qualification: BBA
Other Qualification: CCC , Computer basics
Summer Training Company: Zebronics PVT PTD in Gaziabad
Summer Training Topic: Consumer Behavior towards Zebronics products
Specialization areas: FINANCE AND MARKETING



Amzad Beg

Email: amzadbeg1234@gmail.com
Mobile: 8171005399, 9759257206
Educational Qualification: B. Com
Other Qualification: CCC, customer care executives certificate by PMKVY, digital marketing certificate by google
Summer Training Company: State Bank of India, Faridpur (Bareilly)
Summer Training Topic: Loan
Specialization areas: FINANCE AND MARKETING



Anmol Gupta

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Mobile: 8755057267, 9568180572
Educational Qualification: B. Com (Honours)
Other Qualification: Tally
Summer Training Company: INTERNSHALA, Gurugram, Haryana
Summer Training Topic: Social Media Marketing
Specialization areas: FINANCE AND MARKETING



Chandan Mishra

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Mobile: 9198183443, 8400264060
Educational Qualification: B.com
Other Qualification: CCC, Tally
Summer Training Company: Corporate Tower, Ambience Mall, Gurugram
Summer Training Topic: Financial Ratio analysis
Specialization areas: FINANCE AND MARKETING



Krishna Gupta

Email: guptaanmol549@gmail.com
Mobile: 9368656242, 8630276621
Educational Qualification: BBA
Other Qualification: Tally
Summer Training Company: Urban Cooperative Bank Ltd
Summer Training Topic: Study of Loan And Advances Offered
Specialization areas: FINANCE AND MARKETING



Krishna Pratap Pal

Email: kanhiya080119@gmail.com
Mobile: 6393845581, 9598744895
Educational Qualification: B.com
Other Qualification: Basic Computer Knowledge
Summer Training Company: Universal Tribe Online
Summer Training Topic: Sales and Marketing
Specialization area: FINANCE AND MARKETING



Minhaaj Khan

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Mobile: 9917005800, 9457047018
Educational Qualification: B.com
Other Qualification: Basic Computer Knowledge
Summer Training Company: Jagatpur old city Bareilly
Summer Training Topic: Systematic report on functioning and working of co-operative banks
Specialization areas: FINANCE AND MARKETING



Mohd Junaid Zakir

Email: mohdjunaidzakir1998@gmail.com
Mobile: 8433107906
Educational Qualification: B.com (H)
Other Qualification: CCC
Summer Training Company: Coca Cola, Vrindavan
Summer Training Topic: Working Capital Management
Specialization areas: FINANCE AND MARKETING



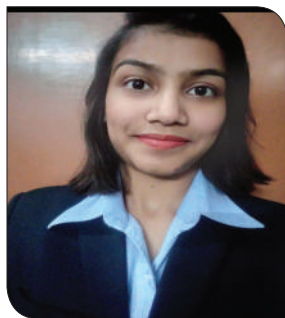
Prakhar Agarwal

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Mobile: 8273280799, 8755181507
Educational Qualification: B.com
Other Qualification: CCC and A.D.C.A Adv. Diploma in Computer Application
Summer Training Company: Urban Cooperative Bank
Summer Training Topic: A study of loan and advance offered.
Specialization areas: FINANCE AND MARKETING



Ritik Gupta

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Educational Qualification: B.com (Honours)
Other Qualification: CCC and Tally
Summer Training Company: Sumitomo Chemicals India Ltd, New Delhi
Summer Training Topic: To promote and demonstrate sumitomo's product
Specialization areas: FINANCE AND MARKETING



Shruti Gupta

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Educational Qualification: B.com (honours)
Other Qualification: CCC
Summer Training Company: Urban Cooperative Bank Ltd., Bareilly
Summer Training Topic: A study of loan and advances offered
Specialization areas: FINANCE AND MARKETING



Tehmeed Hussain

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Mobile: 9557096991, 9720185558
Educational Qualification: B. com
Other Qualification: Basic Computer Knowledge
Summer Training Company: SBI Branch Faridpur (Loan Department)
Summer Training Topic: Loan
Specialization areas: FINANCE AND MARKETING



Vikas Kumar

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Mobile: 9012140680, 8077409972
Educational Qualification: BBA
Other Qualification: Basic Computer Knowledge
Summer Training Company: Brindavan Beverages Private Limited
Summer Training Topic: Customer Satisfaction
Specialization area: FINANCE AND MARKETING



Zameer Ahmed

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Educational Qualification: B.com (hons.)
Other Qualification: Tally ERP 9 from LBS
Summer Training Company: Pie inSfocomm.
Summer Training Topic: Digital marketing
Specialization area: FINANCE AND MARKETING

MBA (HRM AND MARKETING)



Adeesha

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Educational Qualification: BBA
Other Qualification: Basic Computer Knowledge
Summer Training Company: Techvolt Soft. Pvt. Ltd. Add.- Saibaba col., Tamil Nadu
Summer Training Topic: HR Recruitment throu. job Portal and Underst. payroll
Specialization areas: HRM AND MARKETING



Akash Kumar Mourya

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Educational Qualification: BBA
Other Qualification: Basic Computer Knowledge
Summer Training Company: SBI
Summer Training Topic: Loan Department
Specialization areas: HRM AND MARKETING



Amisha Seth

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Educational Qualification: B.Sc. in Biology
Other Qualification: Basic Computer Knowledge
Summer Training Company: IL&FS engineering & construction company limited
Summer Training Topic: Training and development
Specialization areas: HRM AND MARKETING



Amit Kumar Singh

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Educational Qualification: B.Tech
Other Qualification: Basic Computer Knowledge
Summer Training Company: Indi. Wood Products (IWP Co. Ltd)Izzatnagar Bareilly
Summer Training Topic: A study of H. R. Management in IWP Bareilly
Specialization areas: HRM AND MARKETING



Anand Kumar Yadav

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Educational Qualification: BBA
Other Qualification: Basic Computer Knowledge
Summer Training Company: Marco Software PVT. LTD., Chennai
Summer Training Topic: Recruitment and Selection Process
Specialization areas: HRM AND MARKETING



Arjun Kumar

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Educational Qualification: MBA
Other Qualification: ADCA
Summer Training Company: Videocon, Pasupati Vihar, Bareilly
Summer Training Topic: Marketing strategy in videocon
Specialization areas: HRM AND MARKETING



Ashutosh Kumar Singh

Email: ashu123singh26@gmail.com
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Educational Qualification: Bachelor of Arts
Other Qualification: CCC
Summer Training Company: Apollo Tyres Ltd. Area Business Unit in Varansi
Summer Training Topic: Demand Gene. in Apollo Tyres and Dealer Satisfaction
Specialization areas: HRM AND MARKETING



Fiza Ansari

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Educational Qualification: BBA
Other Qualification: Basic Computer Knowledge
Summer Training Company: Edi tech networks, Sai Prasad Complex, Pune
Summer Training Topic: Career Counselor Recuriter
Specialization areas: HRM AND MARKETING



Jeevesh kumar

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Mobile: 6388267740, 6396145690
Educational Qualification: B.A
Other Qualification: O LEVEL certificate (NIELET)
Summer Training Company: 9F83+JVF,pashupati Vihar Colony Bareilly
Summer Training Topic: "Marketing strategy in videocon"
Specialization areas: HRM AND MARKETING



Lalita

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Mobile: 7017299602, 7500698781
Educational Qualification: Bachelor of Arts
Other Qualification: ADCDF
Summer Training Company: Indian Farmers Fertiliser Cooperative Ltd. Aonla Unit
Summer Training Topic: Recruitment And Selection Process
Specialization areas: HRM AND MARKETING



Mohd Anas

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Educational Qualification: BBA
Other Qualification: Basic Computer Knowledge
Summer Training Company: Al-Rehman Foods, Moradabad Road, Sambhal
Summer Training Topic: Accounts Department
Specialization area: HRM AND MARKETING



Mohd Zia Ansari

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Educational Qualification: B.B.A.
Other Qualification: Basic Computer Knowledge
Summer Training Company: PIE - INFOCOMM
Summer Training Topic: Role of IT in HRM
Specialization areas: HRM AND MARKETING



Pooja Gaur

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Mobile: 8630096239, 9897940035
Educational Qualification: B.sc.
Other Qualification: CCC
Summer Training Company: Klicktheoffer, Gurugram
Summer Training Topic: Hiring and talent acquisition
Specialization areas: HRM AND MARKETING



Prakriti Verma

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Educational Qualification: B.Com (Honours)
Other Qualification: Tally/ SPSS/Intership
Summer Training Company: IFFCO Aonla Fertilizer
Summer Training Topic: Recruitment & Selection
Specialization area: HRM AND MARKETING



Priyanka Sharma

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Educational Qualification: B.Com (Honours)
Other Qualification: Tally
Summer Training Company: Brindavan Brivages Private Limited, Bareilly
Summer Training Topic: Recruitment and selection process
Specialization areas: HRM AND MARKETING



Sapna Thakur

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Educational Qualification: BBA
Other Qualification: Basic Computer Knowledge
Summer Training Company: Kaizan Consultancy Pvt Ltd
Summer Training Topic: Recruitment and Selection Process
Specialization areas: HRM AND MARKETING



Sheetal Saxena

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Educational Qualification: BBA
Other Qualification: Basic Computer Knowledge
Summer Training Company: Rusa Medical Center Aligarh
Summer Training Topic: Recruitment and selection
Specialization areas: HRM AND MARKETING



Shivam Kumar Tripathi

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Educational Qualification: Beaches of science(B.Sc.)
Other Qualification: Basic Computer Knowledge
Summer Training Company: Smartwheels Pvt. Ltd., Gorakhpur
Summer Training Topic: Marketing strategy of Maruti Suzuki NEXA
Specialization areas: HRM AND MARKETING



Shivangi Dubey

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Educational Qualification: BA
Other Qualification: Basic Computer Knowledge
Summer Training Company: Internshala
Summer Training Topic: Digital marketing
Specialization areas: HRM AND MARKETING



Tabeer Fatima

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Educational Qualification: B. Sc ZBC
Other Qualification: Basic Computer Knowledge
Summer Training Company: Indusind Bank, Bareilly
Summer Training Topic: Training and Development.
Specialization areas: HRM AND MARKETING



Virender Sachan

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Educational Qualification: BBA
Other Qualification: Advance Excel
Summer Training Company: AKC Motors Pvt Ltd, Bareilly
Summer Training Topic: Sales and distribution of Tata motors
Specialization areas: HRM AND MARKETING

MBA (FINANCE AND HRM)



Aakash Kumar

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Educational Qualification: Bachelor of Business Administration
Other Qualification: CCC and DCA
Summer Training Company: COCA COLA Pvt. Ltd. Parsakhera Bareilly U.P.
Summer Training Topic: Recruitment and Selection process COCA COLA
Specialization areas: FINANCE AND HRM



Adarsh Kumar

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Educational Qualification: Bachelor of Arts
Other Qualification: Basic Computer Knowledge
Summer Training Company: Brindavan Beverages Pvt.Ltd. Parsakhera Bareilly
Summer Training Topic: Training and development
Specialization areas: FINANCE AND HRM



Aman Saxena

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Educational Qualification: BHM&CT (Hospitality Management)
Other Qualification: Course on computer concept (CCC)
Summer Training Company: Pie Infocom Lucknow
Summer Training Topic: Performance appraisal
Specialization areas: FINANCE AND HRM



Deeksha Mathur

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Educational Qualification: B.com (honours)
Other Qualification: CCC
Summer Training Company: Urban co-operative bank ltd. bareilly deendayal puram
Summer Training Topic: General banking activities of Urban Co Operative bank
Specialization areas: FINANCE AND HRM



Dhruv Kumar Bharti

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Mobile: 7302332055, 7302332055
Educational Qualification: B.com
Other Qualification: Adv. Dip.in computer designing and financial accounts
Summer Training Company: Urban Co-operative Bank Ltd, Prem nagar, Bareilly
Summer Training Topic: Working Capital Management
Specialization areas: FINANCE AND HRM



Iqra Malik

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Educational Qualification: B.sc Biology
Other Qualification: Basic Computer Knowledge
Summer Training Company: Oriental aromatics ,Clutterbuckganj, Bareilly
Summer Training Topic: Recruitment and selection process
Specialization areas: FINANCE AND HRM



Lalit Kumar

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Mobile: 06396343535, 9457833772
Educational Qualification: B.com(Hons.)
Other Qualification: CCC
Summer Training Company: Urban cooperative bank Ltd. Bareilly
Summer Training Topic: Loans and advances
Specialization areas: FINANCE AND HRM



Lareb Ansari

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Educational Qualification: B.com
Other Qualification: Basic Computer Knowledge
Summer Training Company: Oriental aromatic Pvt Ltd factory near c.b. ganj Bareilly
Summer Training Topic: Selection and recruitment
Specialization areas: FINANCE AND HRM



Mohd Arfat Malik

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Educational Qualification: BBA
Other Qualification: Basic Computer Knowledge
Summer Training Company: Brindavan beverages Pvt. Ltd., Parsakhera, U.P.
Summer Training Topic: Recruitment and selection process
Specialization areas: FINANCE AND HRM



Nimisha Saxena

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Educational Qualification: B.com (hons)
Other Qualification: Tally
Summer Training Company: Urban cooperative bank Ltd. Bareilly
Summer Training Topic: General activities of bank
Specialization area: FINANCE AND HRM



Poorvi Saxena

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Educational Qualification: B.com
Other Qualification: Basic Computer Knowledge
Summer Training Company: Brindavan beverages pvt. Ltd., parsakhera Bareilly
Summer Training Topic: Employees satisfaction in relation to their job
Specialization areas: FINANCE AND HRM



Riya Gupta

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Educational Qualification: B.com (Hons)
Other Qualification: Basic Computer Knowledge
Summer Training Company: BL agro ind. Ltd., B31, Rd No. 2, Parsakhera Bareilly, U.P.
Summer Training Topic: "Employee satisfaction on Performance Appraisal"
Specialization areas: FINANCE AND HRM



Sabahat Khan

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Educational Qualification: B.com (honors)
Any Diploma, Certificate: Basic Computer Knowledge
Summer Training Company: Urban cooperative bank Ltd. Bareilly
Summer Training Topic: Tudy Mba finance and Hrm
MBA Specialization area: FINANCE AND HRM



Shazman Qureshi

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Educational Qualification: B.com (hons)
Any Diploma, Certificate: Tally
Summer Training Company: Urban co-operative bank, deen dayal puram, Bareilly
Summer Training Topic: Customer perception towards loans financial services
MBA Specialization area: FINANCE AND HRM



Shreya Gupta

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Educational Qualification: B.com
Other Qualification: Basic Computer Knowledge
Summer Training Company: Urban Co-operative Bank, civil lines Bareilly
Summer Training Topic: Financial services and financial analysis
Specialization areas: FINANCE AND HRM



Shubham Thakur

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Educational Qualification: B.com
Other Qualification: CCC
Summer Training Company: Urban Co-operative Bank Bareilly
Summer Training Topic: Financial Analysis
Specialization areas: FINANCE AND HRM



Syyed Jahangir Ahmed

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Educational Qualification: B.com (hons.)
Other Qualification: Basic Computer Knowledge
Summer Training Company: Future Generali India Life Insurance Co. Ltd, , Mumbai
Summer Training Topic: Working capital management
Specialization areas: FINANCE AND HRM



Vaishnavi Rastogi

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Educational Qualification: B.com
Other Qualification: Ccc certificate, bombay arts certificate
Summer Training Company: Urban cooperative bank, civil lines Bareilly
Summer Training Topic: Human resource implications in banking sector
Specialization areas: FINANCE AND HRM



Vikas Yadav

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Educational Qualification: BBA
Other Qualification: Diploma in plastics technology
Summer Training Company: Pie infocomm Pvt. Ltd. (B-12 sector E Aliganj Lucknow)
Summer Training Topic: Analysis of working capital of pie infocomm
Specialization areas: FINANCE AND HRM



Wazid Ansari

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Educational Qualification: Bachelor of Commerce
Other Qualification: CCC
Summer Training Company: J. P MORGAN
Summer Training Topic: Working Capital Management
Specialization areas: FINANCE AND HRM



Yashika

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Educational Qualification: B.com (honours)
Other Qualification: Basic Computer Knowledge
Summer Training Company: Urban corporative Bank Subhash nagar Bareilly
Summer Training Topic: Comparative study of hdfc nd icici bank
Specialization areas: FINANCE AND HRM

MBA (MARKETING)



Abhishek Saxena

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Educational Qualification: BCA
Other Qualification: CCC
Summer Training Company: Universal Tribes
Summer Training Topic: Sales and Marketing
Specialization area: MBA MARKETING



Abhishek Upadhyay

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Educational Qualification: B.Tech
Other Qualification: Basic Computer Knowledge
Summer Training Company: Coca cola brindavan beverages pvt ltd Bareilly
Summer Training Topic: Market analysis of coca cola product
Specialization area: MBA MARKETING



Arun Gangwar

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Other Qualification: CCC
Summer Training Company: Universal Tribes
Summer Training Topic: Sales and Marketing
Specialization area: MBA MARKETING



Arun Kumar

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Other Qualification: Basic Computer Knowledge
Summer Training Company: Tech. & Eng. Tapukara Khushkhera, Rajasthan
Summer Training Topic: Financial analysis of motherson automotive tech & eng
Specialization area: MARKETING



Arun Kumar Singh

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Educational Qualification: B. Tech (Mechanical)
Other Qualification: CCC
Summer Training Company: Maha laxmi motors, rampur road, c. b. ganj, Bareilly
Summer Training Topic: Marketing strategy of mahindra automobiles
Specialization area: MARKETING



Ayushi Gupta

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Mobile: 8979397670, 9756730054
Educational Qualification: Bachelor of Commerce
Other Qualification: Basic Computer Knowledge
Summer Training Company: HDFC Bank & Budaun Branch
Summer Training Topic: To understand the product offerings of SB A/c offered by HDFC Bank to customers
Specialization area: MARKETING



Ayushi Saxena

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Mobile: 8979456240, 9917502116
Educational Qualification: Bsc (pcm)
Other Qualification: Tally
Summer Training Company: First ricoz Pvt. Ltd., vill. wazipur, New Delhi
Summer Training Topic: Social Media Marketing
Specialization area: MARKETING



Kavita Kumari

Email: kavitasingh13200@gmail.com
Mobile: 7678913743, 8282828665
Educational Qualification: Bachelor of commerce
Other Qualification: Tally
Summer Training Company: Internshala trainings (online training)
Summer Training Topic: Digital marketing
Specialization area: MARKETING



Mantasha Ali

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Mobile: 8791430807, 9897396240
Educational Qualification: B.com
Other Qualification: Fundamentals of digital marketing - Google online
Summer Training Company: Jubilant ingrevia limited , Gajraula
Summer Training Topic: Market study of life science products
Specialization area: MARKETING



Meezab Malik

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Educational Qualification: B.com
Other Qualification: CCC
Summer Training Company: Rehber Food industries pvt ltd
Summer Training Topic: Customer relationship management
Specialization area: MARKETING



Mo Areeb Ghaznavi

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Educational Qualification: B.com
Other Qualification: Tally
Summer Training Company: Xiaomi mobile phones district hospital road Badaun
Summer Training Topic: Customer satisfaction
Specialization area: MARKETING



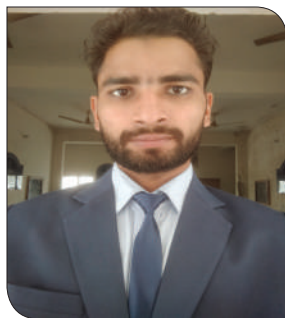
Mohd Anas

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Mobile: 9568669993, 9917221985
Educational Qualification: B.com (Finance)
Other Qualification: Basic Computer Knowledge
Summer Training Company: Kotak Mahindra Bank, Sitarganj branch,US Nagar
Summer Training Topic: A study of Agriculture loan
Specialization area: MARKETING



Mohd BAKIR

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Mobile: 7017812904, 9012717811
Educational Qualification: B.com (hons)
Other Qualification: Excel, sql, power BI ,python
Summer Training Company: Future generali total insurance solutions
Summer Training Topic: Working capital management
Specialization area: MARKETING



Mohd Shakir

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Educational Qualification: B.Tech (Mechanical Engineering)
Other Qualification: Basic Computer Knowledge
Summer Training Company: Maha Lakshmi Motors Rampur Road CV Gunj Bareilly
Summer Training Topic: Marketing Strategy
Specialization area: MARKETING



Ravindra Kumar Dixit

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Mobile: 9068121399, 9068773370
Educational Qualification: BBA
Other Qualification: CCC
Summer Training Company: Coca-Cola Brindavan Beverages
Summer Training Topic: Sales And marketing
Specialization area: MARKETING



Ritik Saxena

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Educational Qualification: BBA
Other Qualification: Ccc
Summer Training Company: BRINDAVAN BEVERAGES PRIVATE LIMITED
Summer Training Topic: Sales and Marketing
Specialization areas: MARKETING



Saima Khan

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Mobile: 9557361680, 8475944786
Educational Qualification: Bachelor of commerce
Other Qualification: Tally
Summer Training Company: Human rise services. civil line Rampur
Summer Training Topic: Selection and recruitment
Specialization area: MARKETING



Sakshi

Email: kushsakshi123@gmail.com
Mobile: 8171643508, 9719846511
Educational Qualification: B.com (Hons)
Other Qualification: 1.Fundamental of Digital Marketing – Google online
 2.CCC Language & 'C' Certificate holder of NCC
 3.Diploma in Fashion Designing"
Summer Training Company: S-5 106A Greater Green Park, Bareilly
Summer Training Topic: Market study of nutrition and solutions.
Specialization area: MARKETING



Saurabh Pandey

Email: subhampandey448@gmail.com
Mobile: 8853536069, 6386188785
Educational Qualification: B.sc(Ag)
Other Qualification: Basic Computer Knowledge
Summer Training Company: Tata Motors Goldrush Ashok marg Lucknow
Summer Training Topic: "Marketing Strategy of Selling Tata Motors Vehicles"
Specialization area: MARKETING



Shivam Gangwar

Email: shiavmgangwara57@gmail.com
Mobile: 7017771298, 9557146362
Educational Qualification: B.Sc
Other Qualification: Basic Computer Knowledge
Summer Training Company: Cure mavens, Panchkula, Haryana
Summer Training Topic: Sales and marketing
Specialization area: MARKETING



Sparsh Jaiswal

Email: sparshjaiswal72@gmail.com
Mobile: 8899586738, 8439022428
Educational Qualification: Bachelor of Business Administration (B.B.A)
Other Qualification: Basic Computer Knowledge
Summer Training Company: Qness Corp Limited. Dealing with SBI Credit Card
Summer Training Topic: The Marketing of SBI Banking Services in SBI
Specialization area: MARKETING



Sumit Sharma

Email: sumitsharma15799@gmail.com
Mobile: 8449582372, 8439022428
Educational Qualification: BBA
Other Qualification: Basic Computer Knowledge
Summer Training Company: Brindavan beverages private limited
Summer Training Topic: Marketing Research
Specialization area: MARKETING



Swapnil Lohumi

Email: swaloh17dec@gmail.com
Mobile: 9917629045, 9455878385
Educational Qualification: BBA (General)
Other Qualification: Basic Computer Knowledge
Summer Training Company: COODU, 15 A kongunnagar east , Coimbatore
Summer Training Topic: Impact of social media marketing on performance of micro and small business
Specialization area: MARKETING

Placement Bureau

The Placement Bureau is chaired by Prof. Sanjay Mishra and coordinated by Prof. Tulika Saxena and other faculty members. These coordinators are assisted by 05 and more student representatives. The role of the coordinators is to provide the counsel & guidance to students regarding the suitable employment opportunities & maintain close liaison with the industry.

It provides information about the students through its placement brochure to all organization

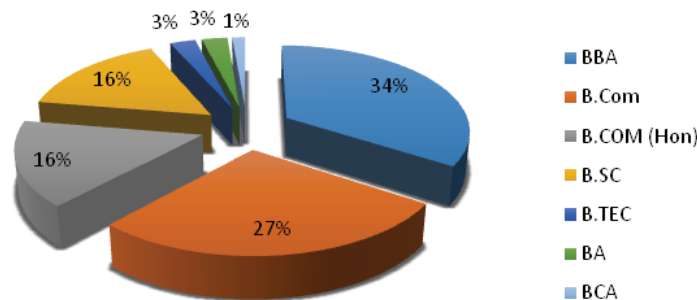
who search for young, dynamic and skilled candidates who are able to manage, challenging and responsible positions which involve special managerial competence.

The purpose at this training is to expose the students to the practical aspects of Management & Corporate World. During the training period, student undertake project specific to the problem under the guidance of faculty members.

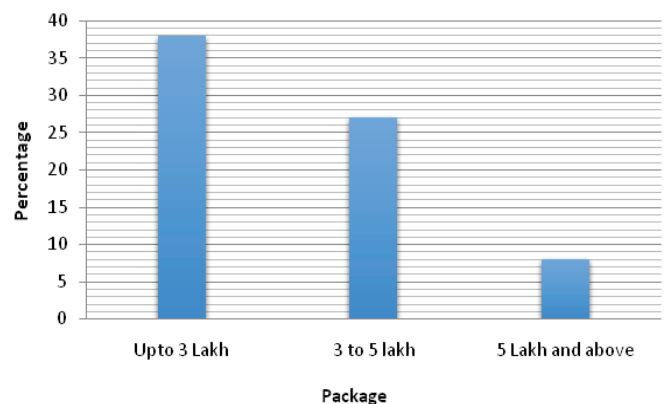
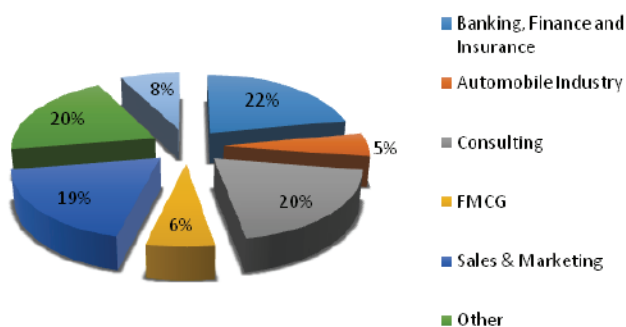
Final Placement at a Glance

BATCH PROFILE

Education Background



Industry Distribution



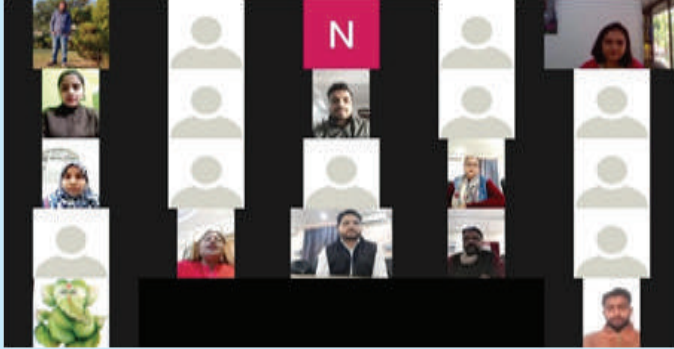
Partners – In Journey of Excellence

Some of the organization that have offered final placement to our students in the past.



Events At A Glance

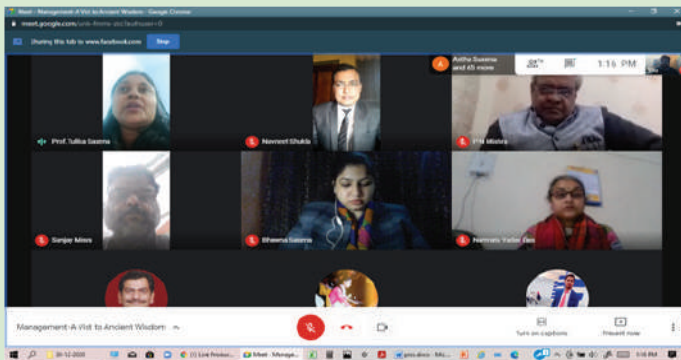
Online Awareness Programme on Power of Compounding (4-12-2020)



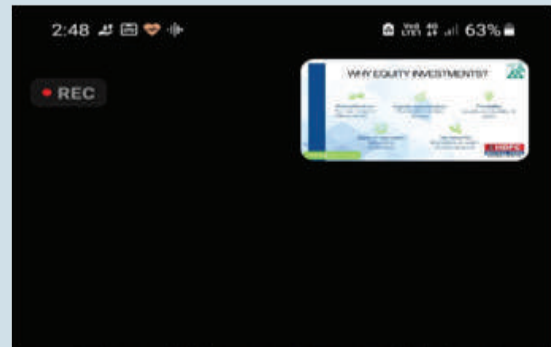
Farewell (Bidding Good Bye) on 26-03-2021



National Webinar on Management- a visit to Ancient Wisdom (30-12-2020)



National Webinar on Financial Planning and Tax Planning 30-09-21



Three Day Prof. S.B. Singh Memorial Lecture Series (10-02-21 to 12-02-21)

Prof. S.B. Singh Memorial Lecture Series (Virtual Mode)
Date: 10-02-21 to 12-02-21

Chairperson: Prof. Smita Mishra (Head of Deptt.)

Chief Guest: Prof. Talha Saama

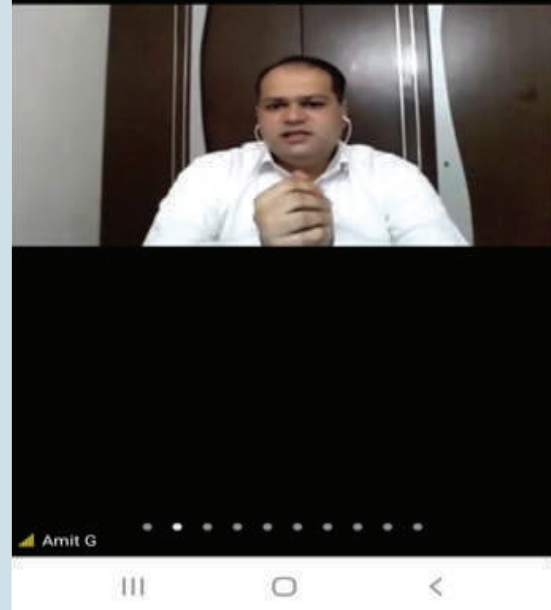
Organizing Co-ordinator: 1. Dr. Prakash Chandra Singh, 2. Dr. Shashi Chandra Singh, 3. Dr. Anil Kumar Singh, 4. Dr. Anil Kumar Singh, 5. Dr. Anil Kumar Singh

Dedicated Mode: The lectures will be broadcasted on Google Meet or Zoom. The link will be shared one day before.

Speaker Name	Profile	Topic	Date/Time
Dr. Yashraj Agrawal	IBA Bangalore	Promotion Decision	10.02.2021 10 AM on zoom
Dr. S.P. Singh	Central Board of Secondary Education	Performance Appraisal	10.02.2021 10 AM on zoom
Dr. Yashraj Agrawal	IBA Bangalore	Customer Decision Making	11.02.2021 10 AM on zoom
Dr. S.M.P. Das	ABES Engineering College, Ghaziabad	Research Design	11.02.2021 10 AM on zoom
Dr. Shalabh Kumar	IBT Ghaziabad	Corporate Finance	12.02.2021 10 AM on zoom

Expected for attending the Lecture Series:

- You are required to report 15 minutes before the session because in that interval (15 min) can be useful before the session.
- Keep the laptop/ Mobile in a ready state.
- Ensure that you are online and have good internet bandwidth.
- Join Google Meet/Zoom through the provided link.
- After you are connected, check off your name and camera.
- Join the meet from a suitable location.
- Your questions will be addressed during the Q & A session at the end of the Lecture.
- Post your questions/queries in the chatbox.



Welcome Fiesta-Fresher Party (16-12-2021)



One Day Workshop on GST: Concept and its Implications (23-04-2022)



The 19th Convocation (27-01-2022)



Workshop on MS-Excel (07-05-2022)



Five day Value Added Program on Wealth Management 19 to 24-05-2022



All ways lead to Bareilly

Bareilly Airport

Address: Pilibhit Road, mudiya ahmad nagar, Airport Area, Bareilly, Uttar Pradesh 243002
<https://www.aai.aero/>



Bareilly Junction Railway Station

Address: Station Rd, Civil Lines, Bareilly, Uttar Pradesh 243001
<https://www.irctc.co.in/nget/train-search>



Satellite Bus Station

Address: Pilibhit Bypass Rd, Sindhu Nagar, Bareilly, Uttar Pradesh 243005
Enquiry: 0581-2529300, 9758879300
<https://www.onlineupsrtc.co.in/#/home>



Accommodation Details

University Guest House

M.J.P. Rohilkhand, University Campus
Pilibhit By Pass Road, Bareilly, 243006
Mobile: 8077239626, 8840325506, 9839330722



Radisson Hotel Bareilly Airport

Plot No 772, Central Pilibhit Road, Mundia Ahmed Nagar, near Bareilly Airport, Bareilly, 243006
Phone:+91 581 2407000 E: gm@rdbareillyairport.com



Hotel Gala Galaxy

KK Hospital Rd, Rajeev Kunj Colony, Rajendra Nagar, Bareilly, Uttar Pradesh 243122,
Phone: 091050 44001



Sobti Continental

Green Park, Bisalpur Rd, Bareilly, Uttar Pradesh 243006
Mobile: 081714 12929



Hotel Swarn Tower

228-A, Civil lines, Station Road, Bareilly
Ph.0581-2426666, Mob.983703258



Hotel Pancham Continental

240-B, Civil lines, Station Road, Bareilly
Ph.0581-2511881/82/83/84, Mob. 8057412345



Park Grand Hotel & Resort

Near Life Line Hospital, Pilibhit Bypass Rd,
Bareilly, Uttar Pradesh 243001
Mobile: 70555188182, 7055518181

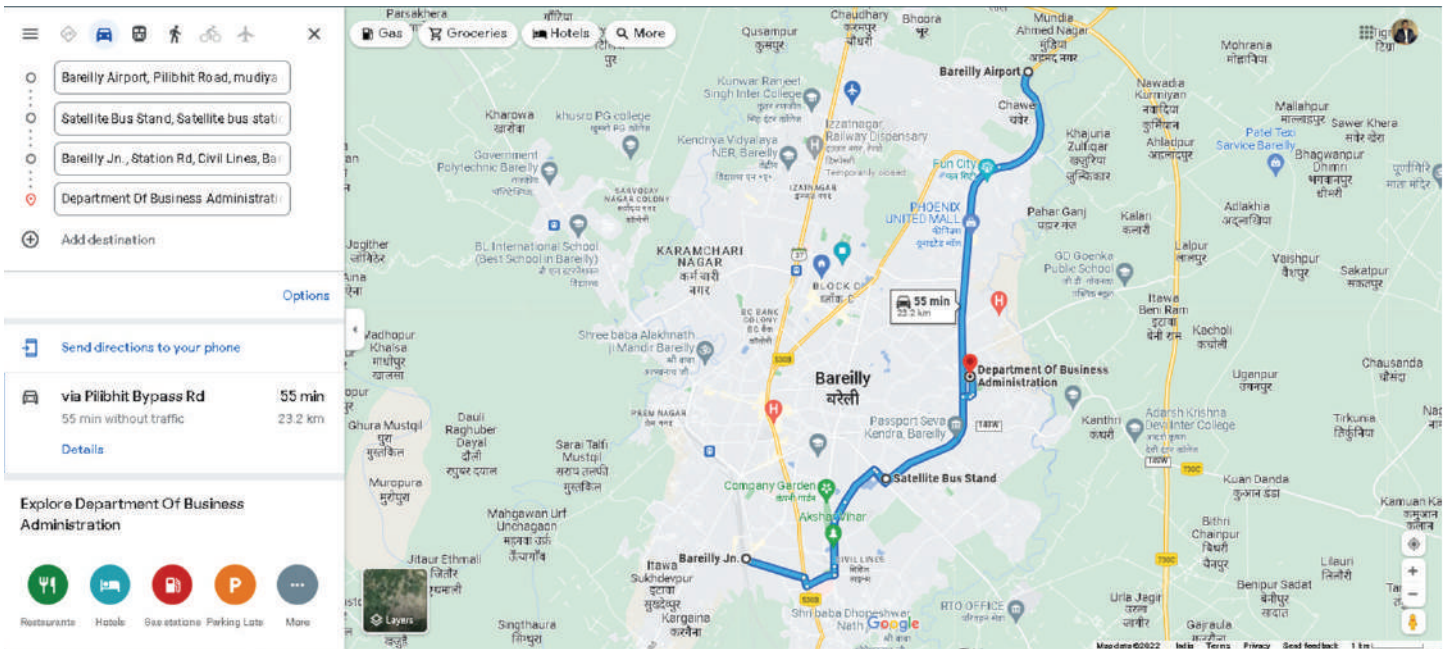


Bareilly Palace

220, Civil lines, Station Road, Bareilly
Ph.0581-2511069, 2421970, Mob.9837007788



Google Map





The Treasure Hunt for Talent Ends Here



महात्मा ज्योतिबा फुले
रुहेलखण्ड विश्वविद्यालय, बरेली

Department of Business Administration
(Faculty of Management)
M. J. P. Rohilkhand University
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E-mail: hodmba@mjpru.ac.in