

PROFESSOR (DR.) ANIL KUMAR RAI

Presently,

Vice-Chancellor

Mahatma Jyotiba Phule Rohilkhand University, Bareilly

Formerly,

Vice-Chancellor

Pandit Deendayal Upadhyaya Shekhawati University, Sikar, Rajasthan

Vice-Chancellor (I/c), Pro Vice-Chancellor

Mahatma Gandhi Central University, Motihari, Bihar

Dean

School of Humanities and Social Sciences/ School of Education/ School of Management/Student's Welfare

Director

Centre for Communication and Media Studies/ Internal Quality Assurance Committee-IQAC

Head

Department of Mass Communication/ Department of Political Science/
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Brief Introduction

Professor (Dr.) Anil Kumar Rai is an accomplished and renowned academician with a very rich experience in the field of Higher Education. He has obtained his academic qualifications B.A. Hon's, M.A., M.Phil., Ph.D. from University of Delhi, Delhi and BJMC, MJC, Ph.D. degrees in Journalism and Mass Communication from different reputed Universities. He has more than 30 years of teaching, research and media profession experience. He has established Mass Communication department in VBS Purvanchal University, Jaunpur, Uttar Pradesh and worked there as Head of the Department from Dec. 1998 to Sept. 2008. Prof. Rai worked as Reader and Head of Electronic Media Studies

department in KT University of Journalism & Mass Communication, Raipur, Chhattisgarh from October 2008 to July 2009. Currently, Dr. Rai is serving as Hon'ble Vice- Chancellor, Mahatma Jyotiba Phule Rohilkhand University, Bareilly. Before Joining, he served as Vice-Chancellor, Pandit Deendayal Upadhyaya Shekhawati University, Sikar, Rajasthan; Pro-Vice-Chancellor and Vice-Chancellor Incharge in Mahatma Gandhi Central University, Motihari (Bihar); Prof. Rai has been working as a Professor- Mass Media, Dean- School of Humanities & Social Sciences, Dean- School of Education, Dean- School of Management, Dean- Student's welfare, Director- Centre for Communication and Media Studies, Director- IQAC, Head- Department of Mass Communication, Head- Department of Political Science, Head- Department of Sociology, Head- Department of History, Head- Department of Anthropology in Mahatma Gandhi Antarrashtriya Hindi Vishwavidyalaya, Wardha, Maharashtra since July 2009.

His area of specialization is electronic media, especially television programme production and reporting. He has written/ edited/ compiled more than two dozen books and equally research papers in the field of media and mass communication and contributed more than 200 articles in daily news papers and magazines. As an editor, he has been also bringing out the reputed media journal 'Indian Media Studies Journal' and associated with the other journals of national and international repute as an editor/advisor. He has been awarded two major research projects – one from UGC and one from NCSTC, DST (Govt. of India).

Before joining VBS Purvanchal University, he has been in media profession as an active journalist with newspapers and TV channels in Delhi in the capacity of correspondent, associate editor and producer/ script writer/ anchor since 1991. In 1994, he was invited by B.R. Ambedkar College of Delhi University to develop BA Honors Programme in Hindi Journalism and Mass Communication. In addition, it was quite pleasant moment for him to be one of them who has established the honors level programme in journalism and mass communication first time in India.

Prof. Rai has been honored by several awards like, Vice-Chancellor of the Year at LEAP-2025, Yadunath Singh Research Excellence Award-2024, Savitribai Phule Samman- Shiksha – 2022, ICN Award-2019, IARDO Award-2018, Bharat Jyoti Award- 2015, Vidarbha Bhusham Award -2015, Utkrishth Shikshak Samman- 2013-14, "Kulbhushan" Manad Upadhi (National Honour)-2006, Sanchar Shree Award- 2005 for his outstanding contribution in the field of media teaching and profession.