



Faculty Profile on University Website

www.mjpru.ac.in

Title	Prof.	First Name	Sanjay	Last Name	Mishra	Photograph
Designation		Head & Dean				
Department		Business Administration				
Address	Campus					
	Residence	Kothi Saheb, Phool Bagh, Kila, Bareilly				
Mobile No.		9412603100				
Email ID		Personal	mishra_sanju5@yahoo.com			
		University Domain				
Professional Networking ID, i.e. LinkedIn, Twitter etc.		www.linkedin.com/in/sanjaymishra909				
Educational Qualifications (Graduation Onwards)						
Course/Degree	Institution	Year	Details/Thesis Topic/Subjects			
<i>B.Sc.</i>	<i>Rohilkhand University</i>	<i>1994</i>	<i>Physics, Maths, Statistics</i>			
<i>M.Sc.</i>	<i>Rohilkhand University</i>	<i>1996</i>	<i>Statistics</i>			
<i>M.A.</i>	<i>MJP Rohilkhand University</i>	<i>1999</i>	<i>Economics</i>			
<i>Ph.D.</i>	<i>MJP Rohilkhand University</i>	<i>2003</i>	<i>Subject – Business Administration</i> <i>Title - “Impact of Liberalisation & Globalisation on India’s Foreign Trade with WECs”</i>			
Career Profile						
Organization / Institution	Designation	Duration	Nature of Duties			
<i>MJPRU Bareilly</i>	<i>Assistant Professor</i>	<i>12 years</i>	<i>Teaching and Research</i>			
<i>MJPRU Bareilly</i>	<i>Associate Professor</i>	<i>03 years</i>	<i>Teaching and Research</i>			
<i>MJPRU Bareilly</i>	<i>Professor</i>	<i>08 years</i>	<i>Teaching and Research</i>			
Research Interests / Specialization						
<i>Corporate Social Responsibility, International Business, Business Environment, Strategy</i>						
Research Experience in Years – 23 years						

No of Research Scholars Successfully Guided - 08									
Name of Programme		Awarded			Under Supervision				
Ph.D.		08			03				
M.Phil.									
Dissertation (MBA)		More than 300							
Researcher/ Expert ID	Scopus	Orcid	Publons	Vidwan	Google Scholar				
	<i>Sanjay.mishra @mjpru.ac.in</i>	<i>0000-0002- 2749-2987</i>	<i>AAZ-6479-2020</i>	<i>165678</i>	<i>Sanjay.mishra @mjpru.ac.in</i>				
Teaching Experience (Subjects/Courses Taught)									
<i>Quantitative Techniques, Business Statistics, Research Methodology, International Business, Business Environment, Strategic Management</i>									
Honours / Awards & Fellowship FOR OUTSTANDING WORK									
Name of Award/ Fellowship		Awarded By							
		Name of Governmental Agency	Name of Government Supported Organization/ Department	Name of International Recognized Body					
Publications /Academic Activities (Numbers Only)									
Books & Monographs (Single Author)		Research Papers Published in International Journals	4	Papers Presented in Seminars/ Conferences	35	Seminars/ Conferences Organized	07	Research Projects (Completed)	02
Books (Co-authored)	1	Research Papers Published in Other Journals	21	Seminar/ Conferences Attended	65	Workshops Organized	08	Research Projects (Ongoing)	
Books (Edited)		Articles Published in Popular Fora, e.g., websites, Blogs, Newspapers, Magazines etc.		Sessions Chaired in Seminars/ Conferences	15	Memberships of Academic/ Professional Bodies	12	Foreign Countries Visited for Academic Assignments	
Chapters in Edited Books	8			Resource Lectures Delivered	12				

Details of Publications /Academic Activities (2010 Onwards)					
(a) Authored Books/ Monographs					
Name of Book		Year of Publication	Publisher	ISBN No	
<i>International Business – Text and Cases</i>		2009	PHI Pvt Ltd	978-81-203-3652-0	
(b) Edited Books					
Year of Publication	Title	Publisher	ISBN	DOI No.	Citations
(c) Papers Published in UGC Care Listed /Indexed/ Peer Reviewed Journals					
Year of Publication	Title	Name of Journal	ISSN No	Citations	Impact Factor
2010	<i>Inclusive Growth – A Case of Rural Sector</i>	<i>KAIM Journal of Management & Research</i>	0974-9462		
2011	<i>Leadership styles prevalent in the Indian ITES-BPO Industry</i>	<i>Future Business Review</i>	2229-5534		
2012	<i>FDI in Retail – A Threadbare Analysis</i>	<i>AIM Explore</i>	0973 - 0001		
2012	<i>SAP – Utilities in Pan India with special reference to IBM</i>	<i>Mumukshu</i>	0976 - 5085		
2012	<i>A Study of the Influence of Brand Attributes on Consumers’ Preference of FMCG Brands in India</i>	<i>Vimarsh</i>	0976 - 5174		
2012	<i>Mr Bhatia’s Dilemma – What Next?</i>	<i>IMT Case Journal</i>	2229 - 6743		
2013	<i>Is CRM The</i>	<i>Candour</i>	2320 - 5512		

	<i>Strategic Competitive Tool in The Hands of Unorganised Retailers</i>				
2013	<i>Impact of 'Country of Origin' on Brand Positioning and The Influence of Country Perception on Brand Preference</i>	<i>Bizcraft</i>	<i>2231 - 0231</i>		
2013	<i>Influence of Selected Psychographic Factors on Consumers' Preference of FMCG Brands</i>	<i>Global Journal of Business Management</i>	<i>0973 - 8533</i>		
2014	<i>A Study on Customers' Perception towards Banking Services : A Case of OBC Bank in Bareilly City</i>	<i>Vimarsh</i>	<i>0976 - 5174</i>		
2014	<i>Performance Appraisal in Service Sector-A Comparative Study of Public and Private Sector Banks</i>	<i>Pacific Business Review International</i>	<i>0974-438X</i>		
2015	<i>Effectiveness of Micro-finance schemes among SHGs in Bareilly and Badaun Districts of Uttar</i>	<i>Lorem Ipsum</i>	<i>2277-2170</i>		

	<i>Pradesh</i>					
2015	<i>Empirical Study of the Relationship between Age Groups & the Purchasing Behaviour towards LIC Products in Bareilly, UP</i>	<i>KCMT Journal of Professional Management & Research</i>	2395 - 1818			
2016	<i>Successful Strategies for Targeting India's Bottom of Pyramid Market</i>	<i>SHODH</i>	2249 – 152X			
2017	<i>Real Malls vs. Virtual Malls</i>	<i>Bizcraft</i>	2231 - 0231			
2017	<i>Competitive Edge in Higher Education – Is it a Complex Issue?</i>	<i>Vimarsh</i>	0976 - 5174			
2020	<i>Consumer purchase behavior towards branded footwear – Moderating effect of Gender</i>	<i>Studies in Indian Place Names</i>	2394-3114			
2020	<i>Future of E-commerce in India</i>	<i>Studies in Indian Place Names</i>	2394-3114			

(d) Chapter/Paper Published in Edited Books

Publication		Title of the Book	Title of the Chapter	Name & Address of Publisher	Year	ISBN	DOI	Citation Google/web of science
National	International							
National		<i>Enhancing Organisational Growth through Innovation & Creativity:</i>	<i>Business Opportunities in Rural India: A Gateway of Economic</i>	<i>EXCEL India Publishers</i>	2011	93-81361-02-9		

		<i>Issues, Opportunities & Challenges</i>	<i>Growth</i>					
		<i>Global Meltdown – Opportunities and Challenges</i>	<i>Promoting Organised Retail in Hinterland : Challenges and Strategies</i>	<i>Himalaya Publishing House</i>	2009	978-81-8488-281-0		
		<i>Management Innovations</i>	<i>Opportunities and Challenges in Indian Banking Industry : An ICT Perspective</i>	<i>McGraw Hill Education (India) Private Limited</i>	2014	978-93-392-0324-5		
		<i>Indian Economy-Development Prospects and Perspectives</i>	<i>Serving and Retaining the Valuable Customers : The Role of E-CRM in Indian Banking Industry</i>	<i>Bharti Publications</i>	2014	978-93-81212-77-6		
		<i>Tourism-Concepts, Issues and Challenges</i>	<i>Tourism in India: A 360 Degree Boon</i>	<i>Neha Publishers & Distributors</i>	2014			

(e) Invited as Resource Lectures Person/Examiner/Expert

Resource person	Detail of Event	Title of Lecture	Date	Institution
<i>Keynote Speaker</i>	<i>FDP</i>	<i>Research Methodology & its Statistical Applications in Management Research</i>	<i>18th March 2009</i>	<i>Lotus Institute of Management, Bareilly</i>
<i>Keynote Speaker</i>	<i>Orientation Programme</i>	<i>How to pursue</i>	<i>2010</i>	<i>KCMT, Bareilly</i>

		<i>Future Goals?</i>		
<i>Keynote Speaker</i>	<i>Orientation Programme</i>	<i>Motivation</i>	<i>Aug. 2010</i>	<i>FIM, Bareilly</i>
<i>Delivered a talk</i>	<i>Senior Management and Middle Management Level Officers of Kesar Enterprises</i>	<i>Team Building</i>	<i>Sep. 10</i>	<i>Kesar Enterprises, Baheri</i>
<i>Delivered a talk</i>	<i>Participants of the rank of SGM, GMs, DGMS and Chief Managers</i>	<i>Leadership</i>	<i>13th, Dec. 2010</i>	<i>Technocrate Forum at IFFCO Aonla, Bareilly</i>
<i>Resource Person</i>	<i>Conducted a two days Corporate Inhouse Programme</i>	<i>Interpersonal Relationship</i>	<i>28th Feb. & 1st Mar. 2011</i>	<i>IFFCO Aonla, Bareilly</i>
<i>Co-Chairperson</i>	<i>International Seminar</i>	<i>Consumer Protection and Behaviour in Present Privatized Era</i>	<i>Febraury 25th & 26th, 2012</i>	<i>SS PG College, Shahjahanpur in collaboration with Sam Higginbottom Institute of Agriculture, Technology and Sciences; and Institute of Applied Manpower Research (Panning Commission, Govt. of India)</i>
<i>Acted as Judge & delivered a talk</i>	<i>Manthan-2012 (National Case Study Competition)</i>	<i>Learning Through Cases</i>	<i>Mar. 31, 2012</i>	<i>KCMT, Bareilly, along with All India Management Association(AIMA), New Delhi</i>
<i>Keynote Speaker</i>	<i>Orientation Programme</i>	<i>Work – Life Balance</i>	<i>Aug. 2012</i>	<i>FIM, Bareilly</i>
<i>Keynote Speaker</i>	<i>Orientation Programme</i>	<i>Work – Life Balance</i>	<i>Sep. 3, 2012</i>	<i>KCMT, Bareilly</i>
<i>Keynote Speaker</i>	<i>Orientation Programme</i>	<i>Future Planning</i>	<i>Sep. 2015</i>	<i>Utkarsh Business School, Bareilly</i>
<i>Keynote Speaker</i>	<i>2nd National Conference</i>	<i>Paradigm Shift in Management Practices & Usage of Technology</i>	<i>Nov. 21, 2015</i>	<i>KCMT, Bareilly</i>
<i>Co-Chairperson</i>	<i>International Seminar</i>	<i>Tourism, Mercantilism & Human</i>	<i>January 30th & 31st, 2016</i>	<i>SS PG College, Shahjahanpur, in collaboration with ITHC</i>

		<i>Happiness: Challenges & Opportunities</i>		
<i>Keynote Speaker</i>	<i>National Seminar</i>	<i>Emerging Trends in Commerce & Trade towards better India</i>	<i>Feb. 20, 2016</i>	<i>KCMT, Bareilly</i>
<i>Resource Person</i>	<i>FDP</i>	<i>Research Methodology & Data Analysis</i>	<i>Feb. 2nd to 6th, 2016</i>	<i>SRMSCET, Bareilly</i>
<i>Speaker</i>	<i>FDP</i>	<i>Ten Methods to become an Effective Management Teacher</i>	<i>27th Feb. 2016</i>	<i>Deptt. of Bus. Admn., MJPRU Bareilly</i>
<i>Resource Person</i>	<i>Workshop on “Quality Education: An Investment for Future”</i>	<i>Participative Learning</i>	<i>Feb. 28 to Mar. 01, 2016</i>	<i>IQAC of MJP Rohilkhand University, Bareilly</i>
<i>Resource Person</i>	<i>Workshop on “NAAC for Quality & Excellence in Higher Education”</i>	<i>Governance, Leadership & Management</i>	<i>Mar. 27 - 29, 2016</i>	<i>IQAC of MJP Rohilkhand University, Bareilly</i>
<i>Chairperson</i>	<i>22nd National Seminar</i>	<i>New Frontiers in Indian Management – Innovation and Integration of Management Practices & Technology for Global Competitiveness</i>	<i>October 7, 2017</i>	<i>SRMSCET, Bareilly in collaboration with Dr A P J Abdul Kalam Technical University, Lucknow</i>
<i>Chaired/Resource Person/etc at many other places also</i>				
(f) Seminars/Conferences/Workshops Organized				
<ol style="list-style-type: none"> <i>1. Organised a Workshop on Research Methodology in the Department as Organising Secretary in Feb. 2009.</i> <i>2. Organised a National Conference on “Causes and Implications of Global Meltdown,”</i> 				

on 11th Apr. 2009 in the Department as Organising Secretary.

3. Organised a FDP on “How to be an Effective Management Teacher,” on 24th & 25th Sept. 2009 in the Department as Organising Secretary.
 4. Organised a FDP on “Case Studies,” on 26th & 27th Nov. 2010 in the Department as Member of Organising Committee.
 5. Organised a Workshop on “Use of SPPSS in Research Methodology” in the Department on 28th & 29th Jan. 2011 in the Department as Member of Organising Committee.
 6. Conducted a two days Corporate Inhouse Programme on “Interpersonal Relationship” for Officials of Middle Management Level at IFFCO Aonla, Bareilly, on 28th Feb. & 1st Mar. 2011.
 7. Organised a two days National Seminar on “Effective Leadership in Dynamic Business Scenario” in the Department on 13th & 14th Nov. 2011 in the Department as Joint Secretary.
 8. Conducted a Workshop on “Research Methodology & its Applications” at Khandelwal College of Management Science & Technology, Bareilly in Jan 2016.
- Has been involved in organization of many other events also

(g) Projects (With Title, Year, Grants, Funding Agency and Collaborations)

Year	Name of Project	Funding Agency	Amount	Duration	
				From	Till
2004-05	Case Writing project on CSR	AICTE-UNDP-CII-MDI	50,000/-	2004	2005
2016-18	Study of CSR practices of Important Industrial Organisations operating in Bareilly and nearby region	UP Government	10,50,000/-	2016	2018

(h) Administrative Positions/Assignments Held

Post	Organization	Duration	
		From	To
Dean	Faculty of Management, MJPRU	August 2020	Till Date
Head	Department of Business Administration, MJPRU	July 2020	Till Date
Head	Department of HM&CT, MJPRU	August 2020	Till Date
Member of NAAC Peer Team in different capacities	NAAC Bengaluru	May 2019	Till Date

<i>Coordinator - RUSA</i>	<i>MJPRU</i>	<i>July 2019</i>	<i>Till Date</i>
<i>Coordinator-NAAC Steering Committee</i>	<i>MJPRU</i>	<i>Sept. 22, 2020</i>	<i>Till Date</i>
<i>Coordinator - IQAC</i>	<i>MJPRU</i>	<i>Sept. 22, 2020</i>	<i>Till Date</i>
<i>Finance Officer</i>	<i>MJPRU</i>	<i>May 2020</i>	<i>May 2020</i>
<i>Registrar</i>	<i>MJPRU</i>	<i>Mar. 2019</i>	<i>May 2019</i>
<i>Dy. Coordinator - RUSA</i>	<i>MJPRU</i>	<i>Aug 2015</i>	<i>July 2019</i>
<i>State Nodal Officer UP State BEd Entrance Exam</i>	<i>UP Government</i>	<i>2019</i>	
<i>Centre Coordinator-Central Evaluation</i>	<i>MJPRU</i>	<i>2017</i>	
<i>Asst. Centre Coordinator-Central Evaluation</i>	<i>MJPRU</i>	<i>Many Times in the last 20 years</i>	
<i>Coordinator – Flying Squad</i>	<i>MJPRU</i>	<i>Many Times in the last 5 years</i>	
<i>Observer – Different Examinations</i>	<i>MJPRU/Others</i>	<i>A number of times</i>	

(i) Seminar/Conference Presentations

1. “Management Education – An Overview” – Paper presented at National Seminar on “Problems and Prospects of Business Education” organised by RBMI, Bareilly on March 1, 1998.
2. “Concept of e-Banking” – Paper presented at International Seminar on “Financial Management of Banking Industry in Global Perspective” organised by Bareilly College, Bareilly from Jan. 30 to Feb. 1, 2001.
3. “Net Banking - Problems and Prospects” – Paper presented at International Seminar on “Financial Management of Banking Industry in Global Perspective” organised by Bareilly College, Bareilly from Jan. 30 to Feb. 1, 2001.
4. “Relationship Banking – Post Reform Strategy for survival” – Paper presented at National Seminar on “2nd Phase Reforms” organised by BNPG College, Udaipur from 2 – 3, Mar. 2001.
5. “Posing Threats to Economic Development” – Paper presented at National Seminar on “Economic Development in the era of uncertainty” organised by RBMI, Bareilly on

Jan. 20 –21, 2002.

6. “Tourism Development – Strategic Considerations” – Paper presented at National Seminar on “Tourism and Development” organised by JSHPG College, Amroha, Jyotiba Phule Nagar in Feb. 2002.
7. “E – Commerce- Strategic Differentiator” – Paper presented at International Conference on “Vedic Values and Corporate Excellence” organised by Gurukul Kangri University & Shantikunj, Haridwar on Feb. 22 –24, 2002.
8. “Knowledge Management – An Approach to Build Learning Organisation” – Paper presented at National Seminar organised by Invertis Institute of Management Studies, Bareilly in 2002.
9. “Future Course of Economic Reforms” – Paper presented at National Seminar Organised by Faculty of Management, Kanpur University, Kanpur in 2002.
10. “Empowering Customer through CRM – A business strategy for growth” – Paper presented at 55th All India Commerce Conference held from Oct. 18 –20, 2002 at Udaipur.
11. “Privatisation process in India – An overview” – Paper presented at National Seminar on “ Economics of Disinvestment” organised by Bareilly College, Bareilly on Dec. 21, 2002.
12. “Lateral Thinking- Unrealistic vision or attainable reality” – Paper presented at National Seminar on “Managerial Effectiveness through Human Values” organised by SRMSCET, Bareilly on Mar. 07 –08, 2003.
13. “Building Customer Loyalty & Fidelity – A Key to CRM Success” – Paper presented at National Seminar on “Management: New paradigms – Strategies & Challenges in 21st century” organised by IFTM, Moradabad on Oct. 15-16, 2003.
14. “Impact of WTO on India’s Foreign Trade with Western European Countries” – Paper presented at 56th All India Commerce Conference held in Dec. 2003 at Jalgaon.
15. “How to create an effective team” – Paper presented at National Conference on “Dehumanised Human in Business : Issues & Challenges” organised by Faculty of Management Studies, Gurukul Kangri University, Haridwar on Feb. 20-21, 2004.
16. “Restructuring Mental Maps” – Paper presented at National Conference on “Dehumanised Human in Business : Issues & Challenges” organised by Faculty of Management Studies, Gurukul Kangri University, Haridwar on Feb. 20-21, 2004.
17. “Brand India – Its implications on Tourism” – Paper presented at 57th All India Commerce Conference held in Dec. 2004 at Indore.
18. “Ecotourism – The key players” paper presented at International Conference on

“Ecotourism Planning and Management in protected areas” at Mussoorie –28 Feb – 3 March, 2005.

19. “Entry Strategies for Indian Insurance Market” paper presented at International Conference organized by IIM, Kozhikode 2005.
20. “Emerging dimensions for Women Entrepreneurs” – Paper presented at 58th All India Commerce Conference held in Dec. 2005 at Varanasi.
21. “KPO– The issues involved” – Paper presented at National Seminar on “Financial Sector Reforms in India” organised by BHU, Varanasi on Feb 24 –25, 2006.
22. “Reducing Inventory & Improving Customer Satisfaction Through Effective Supply Chain” – Paper presented by co-author at Eighth International Conference on Operations & Quantitative Management (ICOQM-8) held in Oct. 2007, at Assumption University, Bangkok, Thailand.
23. “Impact of Rupee Appreciation on BPO Services” – Paper presented at 60th All India Commerce Conference held in Dec. 2007 at Hyderabad.
24. “CRM: A strategic tool for organized retail in rural India” – Paper presented by co-author at 61st All India Commerce Conference held in Dec. 2008 at Nagpur.
25. “Green Marketing: Strategies and Challenges” – Paper presented at 63rd All India Commerce Conference held in Oct. 2010 at Goa.
26. “Advertising of Insurance Products – Playing Right Emotional Chords” – Paper presented at National Seminar on “Role of Advertising in Brand Building” organised by KCMT, Bareilly on Mar. 23rd, 2010.
27. “Validating the Retail Service Quality Scale for Indian Customers of Apparel Specialty Stores” – Paper presented at 63rd All India Commerce Conference held in Oct. 2010 at Goa.
28. “Business Opportunities in the Rural India: A Gateway of Economic Growth” – Paper presented at International Conference on “Enhancing Organisational Growth through Innovation & Creativity: Issues, Opportunities & Challenges” organised by Amity Business School, Gurgaon, on May 5th & 6th, 2011.
29. “Leading in times of Uncertainty” – Paper presented at National Seminar on “Effective Leadership in Dynamic Business Scenario” organised by Department of Business Administration, Faculty of Management, MJP Rohilkhand University, Bareilly, on Nov 13th & 14th, 2011.
30. “Effective Leadership in Organized Retail: A need of the hour” – Paper presented at National Seminar on “Effective Leadership in Dynamic Business Scenario” organised

by Department of Business Administration, Faculty of Management, MJP Rohilkhand University, Bareilly, on Nov 13th & 14th, 2011.

31. “What, Why and How of Work-Life Balance” – Paper presented at 64th All India Commerce Conference held in Dec. 2011 at Puducherry.
32. “Impact of LPG on Consumers in India” – Paper presented at 4th International Seminar on “Consumer Protection and Behaviour in Present Privatized Era” organised by SS PG College, Shahjahanpur in collaboration with Sam Higginbottom Institute of Agriculture, Technology and Sciences; and Institute of Applied Manpower Research (Panning Commission, Govt. of India), on February 25th & 26th, 2012.
33. “Impact of Colour Psychology on Consumer Behaviour” – Paper presented at National Conference on “Emerging Management Perspectives” organised by Aarous Institute of Management, Lucknow, in collaboration with Lotus Institute of Management, Bareilly, from April 13-15, 2012, at Lucknow.
34. “The Challenges Facing A Management Teacher” – Paper presented at State Government Sponsored National Seminar on “How to Become An Effective Management Teacher” organised by Department of Business Administration, Faculty of Management, MJP Rohilkhand University, Bareilly, on Mar 29th & 30th, 2014.
35. “Professional Teaching Through Professional Learning – An Effective Synergism” – Paper presented at State Government Sponsored National Seminar on “How to Become An Effective Management Teacher” organised by Department of Business Administration, Faculty of Management, MJP Rohilkhand University, Bareilly, on Mar 29th & 30th, 2014.
36. “Talent Management” – Paper presented at 67th All India Commerce Conference held in Dec. 2014 at Bhubaneswar.
37. “Shoptainment – A Factor Analysis Approach to Find Mall Consciousness among Tier III Cities Consumers of India: A case of Bareilly City” – Paper presented at 8th Conference on Excellence in Research and Education held at IIM Indore from May 4-7, 2017.
38. “A Study on Impact of Age on Consumer Purchase Behaviour - A Case of Apparels in Organised Retail Brands at Bareilly City” – Paper presented at 22nd National Seminar on New Frontiers in Indian Management – Innovation and Integration of Management Practices & Technology for Global Competitiveness organized by SRMSCET, Bareilly in collaboration with Dr A P J Abdul Kalam Technical University, Lucknow on

October 7, 2017.

39. “Is Execution where good Strategies die?” – Paper presented at 9th International Seminar on “International Terrorism, Tourism & Economic Health of the World ” organised by SS PG College, Shahjahanpur in collaboration IAMD, ICA & GCBS, Bhutan, on December 16th & 17th, 2017.

(j) Memberships of Academic/Professional Bodies

- i) *Life Member of Indian Commerce Association*
- ii) *Alumni member of IIM Indore*
- iii) *Ex-Member of Executive Council of MJP Rohilkhand University, Bareilly.*
- iv) *Member of Academic Council of MJP Rohilkhand University, Bareilly.*
- v) *Member of UFM Committee of MJP Rohilkhand University, Bareilly.*
- vi) *Member of Scrutiny Committee of MJP Rohilkhand University, Bareilly.*
- vii) *Expert Member of many Selection Committees of MJP Rohilkhand University, Bareilly.*
- viii) *Expert Member of Inspection Committee of MJP Rohilkhand University, Bareilly.*
- ix) *Member of Board of Studies in Business Administration, Faculty of Management, MJP Rohilkhand University, Bareilly.*
- x) *Member of Faculty Board, Faculty of Management, MJP Rohilkhand University, Bareilly.*
- xi) *Convenor of Board of Studies in Business Administration, Faculty of Management, MJP Rohilkhand University, Bareilly.*
- xii) *Convenor of Board of Studies in HM&CT, Faculty of Management, MJP Rohilkhand University, Bareilly.*
- xiii) *Member of UP Start-up Policy Implementation Committee, MJP Rohilkhand University, Bareilly.*

(k) Participation in Community Service / Exchange Programme / Consulting Activity

(l) International Academic Exposure

(m) Any Other Details

- *Developed e-learning modules for MHRD (e-Pathshala)*
- *Developed Self Learning Material for UPRT Open University, Allahabad.*
- *Developed Self Learning Material for Uttarakhand Open University*
- *Conducted workshops for lower, middle & top level management professionals.*

- *Delivered lectures for technocrats*
- *Organized FDPs/Workshops/lecture series etc*
- *Acted as Resource Person/Chairman at various programmes*

Signature of Faculty Member