

# MAHATMA JYOTIBA PHULE ROHILKHAND UNIVERSITY

## INSTITUTIONAL DEVELOPMENT PLANNING AND RANKING CELL



## **Institutional Development, Planning & Ranking Cell**

### **Vision**

The University Strategic Plan sets out a framework of priorities for the University, its faculties and departments. The structure of the plan encourages multidimensional approaches to achieve significant goals in different areas critical to the University's future. Consequent to rapid growth of higher education in India, concerns are being raised about quality and excellence outputs from universities, particularly from the perspective of low level graduate employability and self-employability. At the same time, massive national efforts have been launched currently by UGC and MHRD, Government of India with a strategic framework of schemes for enhancement of quality and innovation in all types of Higher Education institutions. In this context, the role of Institutional planning of university has gained paramount importance.

Today, the institutions are expected to be efficient and effective in terms of (a) implementation of National Higher Education Policy and programmes, (b) institutional change in tune with the national reforms package, (c) quality and innovation enhancement and their sustainability, (d) productive engagement with 'communities of scholars' from within their universities and from national and international domains, (e) nurturing of 'Research and Innovation Ecosystem' and translation of deliverables to society and economy and (f) adoption of international best practices of 'Good Governance.' MJP Rohilkhand University has focused its efforts on key themes of academic excellence and research; brand identity; economic development and community partnerships; international relations; alumni engagement; student success; and strategic enrolment growth. The university's new strategic plan will directly support these areas.

## Committee

**Co-ordinator: Prof. M.K. Singh**



**Co-coordinator: Dr. Kshama Pandey**



**Member: Dr. Iram Naim**



**Member: Dr. Neeraj Kumar**



### **Pillars of Transformation**

- Graduate and Post Graduate Education
- Curriculum
- Research
- Infrastructure and Campus development
- Information and communication technology
- Academic-Industry Relationships
- Social Outreach



## Objectives & Institutional Development Plan: 2021- 2036

University's strategic plan has developed in the line of National Education Policy- 2020 and it will cover the 15-year period from 2021 to 2036. In order to sustain the vision of university, following objectives have been formulated:

### Action Plan for Time Line (2021-2036)

Sr. No.	Commitment & Theme	Objectives
1.	<b>Enhancing the Quality of Education</b>	<ul style="list-style-type: none"><li>• To accelerate in the areas of teaching excellence and intellectual discovery.</li><li>• To develop academic master plan.</li><li>• To align student recruitment, academic outreach and retention activities to enhance access, inclusiveness and student success.</li><li>• To increase the Gross Enrolment Ratio in higher education including vocational education from 26.3% (2018) to 50% by 2035.</li><li>• To provide enhanced resources for student academic and emotional support.</li><li>• To examine the courses to determine the best strategy for improving course outcomes, achieving success and providing access to appropriate academic support.</li></ul>
2.	<b>Holistic and Multidisciplinary Education</b>	<ul style="list-style-type: none"><li>• To assure the holistic education serve among all students.</li><li>• To upgrade existing system into multidisciplinary university.</li><li>• To facilitate academic autonomy among faculty</li><li>• To provide high-quality multidisciplinary and cross-disciplinary teaching and research across fields.</li><li>• To promote cultural programming (arts, international, diversity, etc.) that encourages students, faculty and staff to actively engage with and understand different cultural viewpoints.</li></ul>

3.	<b>Academic Bank of Credit</b>	<ul style="list-style-type: none"> <li>• To develop Imaginative and flexible curricular structures and integrate CBCS in all disciplines. .</li> <li>• To develop and implement credit based course uniformly across the discipline.</li> <li>• To facilitate multiple exit options for learners.</li> <li>• To develop and implement the concept of Academic Bank of Credits which would digitally store the academic credits earned from various recognized HEIs so that the degrees from an HEI can be awarded taking into account credits earned.</li> </ul>
4.	<b>Excellence in research</b>	<ul style="list-style-type: none"> <li>• To foster existing Research directorate.</li> <li>• To promote and enable ambitious research of exceptional quality.</li> <li>• To enhance faculty and student-faculty collaborative research, scholarship and creative activities that are externally validated through peer review and supported by grants.</li> <li>• To create public and private partnerships through which faculty and students will engage in research, scholarship and creative activities.</li> <li>• To provide incentives and support for embedding research, scholarship and creative activities for all students, particularly those from underrepresented groups.</li> <li>• To cultivate international student and faculty exchange programme.</li> <li>• To develop specific hand holding mechanisms and competitions for promoting innovation among student communities.</li> </ul>
5.	<b>ICT integrated campus and Smart learning resources</b>	<ul style="list-style-type: none"> <li>• To develop venture for Open Distance Learning (ODL) and online programmes.</li> <li>• To equip class-room with smart learning resources.</li> <li>• To develop hybrid and blended learning environment for teaching and learning.</li> <li>• To incorporate technology- driven teaching methods and approaches to learning.</li> <li>• To augment innovation activities and foster the entrepreneurial environment for staff and students.</li> <li>• To enrich information technology capability to enhance the quality of our research, teaching, learning, assessment and to streamline our administrative processes.</li> <li>• To develop OER, e-content and e-technology park.</li> <li>• To establish ultra-smart Library and Laboratories.</li> </ul>

<b>6.</b>	<b>Brand identity</b>	<ul style="list-style-type: none"> <li>• To increase the number of students engaged with research, scholarship and creative activities within and beyond the class-room.</li> <li>• To assist students in becoming more independent, self-confident and effective learners who disseminate knowledge, innovate and solve problems creatively.</li> <li>• To explore opportunities to improve its brand reputation and recognition.</li> <li>• To cultivate a fierce pride among internal academia (i.e., current students, faculty and staff) through a shared understanding and experience of the identity and values.</li> </ul>
<b>7.</b>	<b>Funding &amp; Economic Development</b>	<ul style="list-style-type: none"> <li>• To identify alternative funding streams, improve internal financial management tools and enhance instructional delivery models to increase revenue and reduce costs.</li> <li>• To manage our financial resources to ensure the University's long-term sustainability.</li> <li>• To contribute in economic development and strengthen community partnerships .</li> </ul>
<b>8.</b>	<b>Community Participation &amp; Social Outreach</b>	<ul style="list-style-type: none"> <li>• To offer competency-based education (CBE) programs to prepare them for employment or advancement in current and future job markets.</li> <li>• To develop partnership with local and state agencies to harness various funds for economic and workforce development.</li> <li>• To establish an Community Outreach centre to improve the health, vitality and economic sustainability for affiliated colleges.</li> <li>• To foster literacy and adult education programs; competency-based and online program options; interdisciplinary team- teaching; and degree and certificate options in a variety of disciplines for local communities.</li> <li>• Strengthening existing innovation, incubation and start-up programmes.</li> </ul>
<b>9.</b>	<b>Alumni Engagement</b>	<ul style="list-style-type: none"> <li>• To develop alumni network by re-engaging the MJPRU family.</li> <li>• To develop digital connectivity among Alumni.</li> <li>• To avail funding for restructuring various academic aspects.</li> </ul>
<b>10.</b>	<b>Social Media</b>	<ul style="list-style-type: none"> <li>• To facilitate communication about campus events, all relevant social media sites will be updated with information about campus events and programming.</li> </ul>

11.	<b>Career and Talent Development</b>	<ul style="list-style-type: none"> <li>• To assist for creating brand identity and an outreach plan that inspires collaboration among career coaches, faculty, employers and alumni to empower student career , talent development and life skills.</li> <li>• To cultivate employer relationships across multiple industries/ institutions.</li> </ul>
12.	<b>International Relations, Engagement and partnership</b>	<ul style="list-style-type: none"> <li>• To build a stronger and more constructive relationship with international, national, local and regional community.</li> <li>• Expand strategic international research collaborations.</li> <li>• To develop a framework digital academic bank of credits where appropriate credits can be picked by learner and obtained appropriate degree after the completion of particular course.</li> <li>• To develop and facilitate MOOCs with flexible assessment system.</li> <li>• To support and expand international mobility opportunities for undergraduate and postgraduate students including non-term-time internships and on-course opportunities to study, undertake research or gain work experience abroad.</li> <li>• To maintain and enhance strong institutional links across the globe, including those with the European Union, emerging economies and key partners, across the full spectrum of our research and scholarly activity.</li> <li>• To maximise the global social, cultural and economic benefit derived from our research and scholarship.</li> </ul>
13.	<b>Ranking &amp; Accreditation</b>	<ul style="list-style-type: none"> <li>• To facilitate autonomy for IDP &amp; Ranking Cell.</li> <li>• To develop centralised data repository system to develop reports and participating in ranking and accreditation.</li> <li>• To examine policies and procedures for effective management, planning, budgeting, and assessing.</li> <li>• To assesses the “gap” between the institution’s current status and the specific features of the vision.</li> <li>• To conduct SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis to use as a framework for the environmental scan. The procedure allows planners to support the gap analysis with additional information about what actions need to be taken in the strategic.</li> </ul>







[illegible]

[illegible]

## 7. Funding & Economic Development

[illegible]

## 8. Community Participation & Social Outreach

[illegible]

## 9. Alumni Engagement

[illegible]

## 10. Social Media

[illegible]

## 11. Career and Talent Development

Year	2021-	2022-	2023-	2024-	2025-	2026-	2027-	2028-	2029-	2030-	2031-	2032-	2033-	2034-	2035-
Activity	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36
Introduce an encouragement programme for talented students															
Introduce the Cooperative Programme to enhance out-of-classroom experience		Co-op Programme will select international slots for talented and enterprising students													
Introduce Talent Management Programm															
Introduce & Ensure Vocational Education				50%						70%					100%

## 12. International Relations, Engagement and partnership

[illegible]

## 13. Ranking & Accreditation

[illegible]

## 14. Teacher Education

[illegible]

## 15. Ensure administrative efficiency

[illegible]