MJPRU HOSPITALITY EXPERIENTIAL LEARNING GROUP

It is the **vision** of our Honourable Vice-Chancellor Prof. K.P. Singh that our educated youth moves towards becoming job creators rather than job seekers. This vision led to the formation of this Experiential Learning Student Group for hands-on learning and instilling entrepreneurial skills in students. The group was constituted by the Executive Council of the University in its meeting dated 8-12-2020 vide point no. 6.02.3.



OBJECTIVES

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- (1) To instill entrepreneurial skills in students via experiential learning.
 - (2) To involve students of the Department of Hotel Management in professionally managing the University Guest House.



- (3) To run the University Guest House professionally to provide a comfortable stay for guests.
- (4) To help students gain practical knowledge of hotel operational areas like Front Office Management, House Keeping Management, F&B Service and F&B Production.
- (5) To enable the needy students to earn while they learn.
- (6) To help teachers learn and gain practical experience and bring new perspectives into teaching and research.
- (7) To work on any other assignments as required by the university.

RECENT EVENTS

(1) The group hosted lunch for dignitaries during the 18th convocation of the university on **April 15, 2021**.





The group had the honour to host **Honourable Shri Giriraj Singh**, **Union Cabinet Minister**, Fisheries, Animal Husbandry and Dairying, on his visit to the university on July 4, 2021.

The Honourable Vice Chancellor, **Prof. K.P. Singh** apprised the Honourable Minister regarding the constitution and working of the group.



(2)



The Honourable Minister was very pleased to interact with students and motivated them.

Working of the "MJPRU Hospitality Experiential Learning Group"

As per the vision of our Honorable Vice Chancellor, Prof. K.P. Singh, this group has been constituted for hands-on learning and instilling entrepreneurial skills in students, with the mission that the educated youth moves towards being job creators rather than job seekers. Also, teachers involved in the project will learn and gain practical experience that will help bring new perspectives in teaching and research.

The **"MJPRU Hospitality Experiential Learning Group"** comprises the Coordinator, the Co-Coordinator, and a team of selected faculty and students of the Department of Hotel Management.

The students will be deputed in managing the university guest house professionally and the faculty will work, supervise and oversee the students. The Coordinator and Co-Coordinator will work along with the team and provide overall guidance and direction.

The **Executive Council of the University approved** and the University has transferred a **revolving fund of Rs. 3 lakh** to the joint savings bank account of the group opened in the Union Bank of India, MJP Rohilkhand University branch in the names of the Coordinator and Co-Coordinator of the group. The **running expenses** of the group operations will be managed from this amount and also the income of the group will be deposited into this account.

The group will manage the guest house and return to the university, the revolving fund of Rs. 3 lakh at the end of one year of operations. The surplus fund in the account

will belong to the group and will be distributed amongst the group in the manner as decided by the Coordinator and Co-Coordinator of the group. The Coordinator and Deputy Coordinator may decide to retain some surplus funds in the bank account to provide capital for future operations of the group.

The rooms being booked through the university system for university guests will continue being reserved by the university and the revenue will continue to be deposited with the university. The MJPRU Hospitality Experiential Learning Group will let out guest rooms/ public areas and provide food and beverages as per the requirement to private persons (with proper identity verification) for optimum utilisation of the Guest House facility. Guest rooms are a highly perishable commodity and revenue is lost forever of the period, that it remains vacant. Hence, the group will attempt to maintain maximum occupancy in the Guest House and will use various means to publicize, advertise and book. Also, an online booking system for the Guest House has been developed by the university and will be deployed for making the bookings transparent, simple and efficient. The public areas of the Guest House may be let out for small parties/ other events and food may be provided as per guest requirements.

The group may organize get-togethers/ small parties/ high teas / other functions on various festivals/ occasions in the Guest House. The group may also deliver food items to outside areas via swiggy/ zomato/ self representative if required and feasible. The revenue thus generated by the group from all sources will belong to the group and will be deposited in the bank account of the group.

Besides managing the university guest house, MJPRU Hospitality Experiential Learning Group may work on any other assignment as required by the university. Thus, by the constitution and working of the group, the university through this group, will be able to **optimally maintain and manage the guest house** and at the same time, students will **learn** to manage the **hospitality business** through experience and will **earn while they learn**.



Prof. K.P. Singh Honourable Vice Chancellor



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Mr. Azad Hussain Member



Mr. Paras Santoshi Member