



## ONLINE FACULTY DEVELOPMENT PROGRAMME

### On “EMERGING PERSPECTIVES OF MULTIDISCIPLINARY RESEARCH: METHODS & ANALYSIS”

1<sup>st</sup> - 7<sup>th</sup> Aug 2023  
3:00 PM ONWARDS (VIRTUAL MODE)  
Jointly Organized By

**Dept. Of Business Administration  
&**

**Dept. Of Regional Economics  
MAHATMA JYOTIBA PHULE ROHILKHAND UNIVERSITY, BAREILLY**

Registration Link:

<https://forms.gle/aQHN4HzZRdwaD8w6>

Google Meet Meeting Link: [meet.google.com/srr-aviw-hgg](https://meet.google.com/srr-aviw-hgg)  
**No Registration Fee /E- Certificate & E-material**



### About MJP Rohilkhand University

Well-proud of enticing and enrolling, in the Art and Science of the Knowledge, more than half-a-million young-brains, Mahatma Jyotiba Phule Rohilkhand University (MJPRU) is one of the major provincial-universities enjoying the dual character of affiliating and campus jurisdictions in the state

of Uttar Pradesh. It is a vibrantly experienced, enthusiastic, and energetic quadragenarian sanctuary of higher education under the legislative control of the state government and deriving, as well, its jurisdictional and academic autonomy from the UP Universities Act, 1973. Viewed in terms of the historical development of universities in pre and post-colonial India it is a generation three university, the universities of the second half of the nineteenth century and the first half of the twentieth century (i.e. those established in between 1857 and 1947) being, to say, the generation first and second in that order. With a territorial jurisdiction over nine districts of Western Uttar Pradesh stretching to 31,287 square kilometres and sheltering more than thirty million population, MJPRU is country size educational institution both area and population wise.

### About the Programme

The objective of this FDP is to sensitize faculty, research scholars /corporate researchers/ project managers/other researchers to do better research in their respective disciplines /fields of interest through the use of appropriate research methodology and advance data analysis tools and techniques.

### Chief Patron

**Prof. K.P. Singh**

**Hon'ble Vice-Chancellor,**

**M.J.P. Rohilkhand University, Bareilly**

### Chief Guest-Inaugural Session



**Prof. K. K. Singh**

**Ex- Vice- Chancellor,**

**Head & Dean, Dept. of IRPM, TM Bhagalpur University, Bhagalpur**

### Chief Guest-Valedictory Session



**Prof. Sanjeet Kumar Gupta**

**Hon'ble Vice- Chancellor**

**Jannayak Chandrashekhar University, Ballia, Uttar Pradesh**

## Advisors

### **Prof. M.K. Singh**

Dean, Faculty of Social Sciences

### **Prof. Sanjay Mishra**

Dean, Faculty of Management

### **Prof. P. B. Singh**

Dean, Student Welfare

## FDP Directors

### **Prof. (Dr.) Tulika Saxena**

Head, Dept. of Business Administration

**Contact:** 9415071763

E: mail-tulika\_28@yahoo.com

Website Link: www.mjpru.ac.in

### **Prof. Ashutosh Priya**

Head, Dept. of Economics

## Coordinator

### **Dr. Trilochan Sharma**

Dept. of Business Administration

## Organizing Committee

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**Dr. Nandita Sharma**

**Mr. Rahul Kumar**

**Mrs. Richa Singh**

Faculty Members, Department of Business Administration

## Eminent Resource Persons



**DR. H.S. SINGH**

Professor & Head,

Dept. of Business Management & Entrepreneurship

Dr. RML, Avadh University, Ayodhya



**PROF. AMIT JOSHI**

Dean Faculty of Management,  
Kumaun University, Bhimtal Campus, Nainital



**PROF. A.K. SHUKLA**

Ex- Head & Dean

Dept. Of Business Management & Entrepreneurship,  
Dr. RML, Avadh University, Ayodhya



**PROF. SYED HAIDER ALI**

Head & Dean, Faculty of Commerce

Khawaja Moinuddin Chishti Language University, Lucknow



**DR. NEERAJ SHUKLA**

Faculty of Commerce

Khawaja Moinuddin Chishti Language University, Lucknow



**DR. SHAILESH KUMAR KAUSHAL**

Department of Business Administration,  
University of Lucknow, Lucknow



**DR. RAKESH KUMAR SRIVASTAVA**

Department of Business Management  
Gautam Buddha University, Noida