



महात्मा ज्योतिबा फुले  
रुहेलखण्ड विश्वविद्यालय, बरेली

FACULTY OF MANAGEMENT  
DEPARTMENT OF BUSINESS ADMINISTRATION

# ORIENTATION PROGRAMME

## MBA (Gen & Marketing) MBA (Executive)

### BMS, BHMCT 2023 Batch

### 25th September 2023



Auditorium



## OUR PURPOSE

Making the students acquainted with the subjects, innovative style of learning teaching and also to familiarize students with the departmental system and culture. The Orientation program, is being organized for the new entrants in the Department of Business Administration

September  
25th  
Monday

## RESOURCE PERSON

DR.KESHAV KUMAR AGARWAL

CHAIRMAN

BAREILLY INTERNATIONAL UNIVERSITY

ROHILKHAND MEDICAL COLLEGE

MR. TAPAS DAS

SR. VP, HDFC BANK

PROF. RAJENDRA BHARTI

FORMER DIRECTOR, LBS BAREILLY

& CORPORATE TRAINER

MR. DINESH GOYAL

MD

RAMA SHYAMA INDUSTRIES

MRS. SHILPI DIXIT

DIRECTOR DIGITAL MANTRA

MR. JANENDRA

CORPORATE TRAINER, ALUMNI, IIM RANCHI

MR. RAJA BABU

CHIEF BUSINESS MANAGER

TURTLEMINT BROKING PVT, LTD.



### PATRON

Prof. K. P. Singh

Hon'ble Vice Chancellor



### HEAD & DEAN

Prof. Tulika Saxena



## EMINENT FACULTY MEMBERS

Prof. P. B. Singh, Prof. Sanjay Mishra, Prof. Trilochan Sharma, Dr. Saurabh Verma, Prof. A.K. Sarkar, Prof. Raj Kamal, Mr. Alok Saxena, Dr. Namrata Y Das, Dr. Manjula Singh, Dr. Bhawna Saxena, Dr. Priyanka Rastogi, Ms. Varsha, Dr. Romita Khurana, Mr. Rahul Kumar, Ms. Richa Singh, Mr. Bala P Singh, Dr. Nandita Sharma

**Program Schedule**  
**Time: 10:00 am to 4:00pm**

**September  
25th  
Monday**

**Inaugural Session**

**Timings**

**Welcome of the Chief Guest**

**10:00-10:10am**

**Lighting of the Lamp with Saraswati Vandana  
followed by Kulgeet**



**10:10-10:15am**

**Welcome Address by Prof.Tulika Saxena,  
Head and Dean, Department of Business Administration,  
MJP Rohilkhand University, Bareilly**

**10:15-10:25am**

**Address By Prof. Sarkar**

**10:25-10:30am**

**Address By Prof. Rajkamal**

**10:30-10:35am**

**Address By Prof. P.B.Singh**

**10:35-10:40am**

**Address By Prof. Sanjay Mishra**

**10:40-10:45 am**

**Address By Prof.Trilochan**

**10:45-10:50am**

**Address By Prof. Saurabh Verma**

**10:50-10:55am**

**Address by Guest of Honor  
Mr. Tapas Das  
Sr. VP, HDFC Bank**

**10:55-11:05 am**

**September  
25th  
Monday**

	<b>Address by Guest of Honor Dr .Keshav Agarwal, Chairman Bareilly International University, Rohilkhand Medical College</b>	<b>11:05-11:15 am</b>
	<b>Address by Guest of Honor Mr.Dinesh Goyal, MD, Rama Shyama Industries</b>	<b>11:15- 11:25am</b>
	<b>Address by Guest of Honor Prof.Rajendra Bharti, Former Director LBS and Corporate trainer</b>	<b>11:25 -11:35am</b>
	<b>Presidential Address by Vice-Chancellor - Prof. K.P.Singh</b>	<b>11:35-11:45am</b>
	<b>Vote of Thanks by-Dr.Namrata Yadav Das</b>	<b>11:45-11:50 am</b>
	<b>National Anthem</b>	<b>11:50-12:00pm</b>
	<b>Lunch Break</b>	<b>12:00-12:30pm</b>
	<b>Session By Prof.Rajendra Bharti ,Corporate Trainer</b>	<b>12:30 -2:00pm</b>
	<b>Session By Mrs. Shilpi Dixit , Director Digital Mantra</b>	<b>2:00-3:00pm</b>
	<b>Session By Mr.Jaynendra, Corporate Trainer, Alumni IIM Ranchi</b>	<b>3:00-4:00pm</b>
	<b>Session By Mr. Raja Babu, Chief Business Manager ,Turtlemint Broking Pvt.Ltd</b>	<b>4:00-5:00pm</b>

**Programme coordinators:**

**Dr. Namrata Y Das, Dr. Bhawna Saxena, Dr. Romita Khurana , Dr. Manjula Singh , Dr. Priyanka Rastogi, Ms. Varsha, Mr. Rahul Kumar, Ms. Richa Singh, Dr. Nandita Sharma**