



TRAINING & PLACEMENT CENTRE

(A central facility of University)

M.J.P. ROHILKHAND UNIVERSITY, BAREILLY-243006

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Ref. No. MJPRU/TPC/2018/424

Date: 03.05.2018

To,
The Directors/Principals,
Institutions/Colleges, affiliated to MJP Rohilkhand University,
Bareilly.

Subject: **Innovation in Mobile Application and Development Ecosystem (I-MADE)**

As per the instructions of Hon'ble Vice Chancellor, It is to share that the I-MADE program is driven by **Telecom Centre of Excellence India**, Center for Development of Telematics, Sultanpur, New Delhi, Delhi 110030, supported by **Government of India, Department of Telecommunications**. The beneficiaries of this programme are Students & Faculty.

Aim and objective of this programme

- Help Indian colleges digitize their resources and processes to derive better student engagement and help facilitate information access to students on the go.
- Provide critical features like: E-Notice Board, Time-table, E-mail Integration, Attendance Management System, News & Announcements, Push Notifications, Fee Payment Management System, Cashless Campus, etc.
- Encourage entrepreneurship among students by providing mentorship and guidance
- Opportunity for entrepreneurs to interact with VCs/Investors to accelerate development of Indian start-up ecosystem through direct mentorship and raising funds
- Facilitate skill development by providing training on different aspects of mobile app development
- Create 1 million mobile app start-ups some of which can eventually become Indian unicorns

The benefits for an institution joining I-MADE program:

- A mobile app with essential features for your institution at no cost
- An App Maker for the institution and students to create apps. Further they can manage, edit and test those apps.
- Training of students/staff/faculty on different aspects of mobile app development
- Practical exposure for mobile app development and better employability through App-a-Thons
- Tools to communicate with students, publish content, create and manage events, send alerts and notifications to students
- Upgraded technology infrastructure to stay competitive.
- Provide critical features like: E-Notice Board, Time-table, E-mail Integration, Attendance Management System, News & Announcements, Push Notifications, Fee Payment Management System, Cashless Campus, etc.

**** Online Application and On-Campus Webinar Training & There is NO COST involved in the implementation. Last date to apply for the current phase: 31st December'18**



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For further details, you may contact Ms. Ishika Priya, contact number: 7042380228(M), email: ishika.priya@i-made.in

Website link giving all details about the programme, **Website:** <http://i-made.in>, **Link to Apply:** <http://i-made.in/apply.html>, **FAQs:** <http://i-made.in/faqs.html>

You are therefore requested to bring this circular to the notice of all concerned faculty members and students of your college and encourage them to participate in this program.

Sincerely yours,

(Dr. Vinay Rishiwal)
Head, T&P Cell

Copy to:

1. PS to Hon'ble Vice Chancellor (for Information)
2. System/web Administrator, MJPRU, Bareilly (for circulation to all colleges)

(Dr. Vinay Rishiwal)