

Date: 6 August 2026

Notice for 4th Counselling of MBA Admissions (Session 2026-27)

The 4th Counselling for admission to MBA (Marketing), and MBA (Executive) will be held on 07.08.2026 against the vacant seats of SC/ST and EWS categories. The candidates who have registered themselves for admission through the M.J.P. Rohilkhand University Admission Portal (Samarth Portal) and have not taken admission in the previous counselling rounds are hereby informed to report for the 4th Counselling as per the following schedule.

Date of Counselling: 07 August 2026

Reporting Time: 09:30 A.M.

Venue: Department of Business Administration, M.J.P. Rohilkhand University,
Bareilly

Instructions for Candidates

- 1. Verification of Original Documents:** Candidates must report to the Admission Office with the original documents along with one set of self-attested photocopies for verification. The required documents include the Samarth Portal Registration Form, High School Mark Sheet & Certificate, Intermediate Mark Sheet & Certificate, Graduation Mark Sheets, Graduation Degree/Provisional Certificate, Transfer Certificate (TC), Character Certificate, Valid Photo Identity Proof, Recent Passport-size Photographs, Migration Certificate (if applicable), Gap Certificate (if applicable), and Caste/EWS Certificate (as applicable). Admission shall be confirmed only after successful verification of all required documents.
- 2. Fee Payment:** Candidates must bring a Demand Draft of ₹50,000/- (Rupees Fifty Thousand only) issued in favor of Finance Officer, M.J.P. Rohilkhand University, Bareilly.



DEPARTMENT OF BUSINESS ADMINISTRATION
FACULTY OF MANAGEMENT
MAHATMA JYOTIBA PHULE ROHILKHAND UNIVERSITY, BAREILLY
A State Public University-Government of Uttar Pradesh, India;
NAAC A++ Accredited; UGC Category-I University
Website: mjpru.ac.in

3. **Undertaking Submission:** Candidates are required to complete and sign the **Provisional Admission Undertaking Form** at the time of admission.
4. **Reservation Policy:** Admissions shall be made strictly in accordance with the **Reservation Policy of the Government of Uttar Pradesh** and the **rules, regulations, and ordinances of M.J.P. Rohilkhand University, Bareilly.** Filling of vacant reserved seats, including any conversion or interchange of categories, shall be governed by the prevailing Government Orders and University rules.

(Prof. Trilochan Sharma)
Head,
Department of Business Administration

Copy to:

1. P.S. to Hon'ble Vice-Chancellor for kind information to the Hon'ble Vice-Chancellor
2. Chief Co-ordinator Admission
3. P.A. to Registrar
4. Finance Officer
5. In-charge, University Website, with a request to upload the notice on the University Website.
6. Coordinator, Media Cell, with a request to publish the information in the newspapers.

(Prof. Trilochan Sharma)
Head,
Department of Business Administration